

## Action Plan for CSDFCC Coalition

**Goal 1:** Decrease the risk associated with low neighborhood attachment and community disorganization in Central Seattle

**Objective 1:** Strengthen connections and collaboration among different systems, organizations, agencies, coalitions, groups and individuals

**Strategy:** Community Based Process (CSAP Strategy)

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>CSDFCC</b>	The work of the coalition to plan, implement, and evaluate the strategies associated with the CPWI model in Central Seattle. The work of the coalition might shift pending approval of DFC grant	July 2014- June 2015	Full coalition meetings monthly (1.5 hours) and work groups as needed. Also includes the annual Key Leader Orientation; annual Coalition Assessment Survey; DBHR/CPWI Community Survey; required CPWI trainings 2 times per year; and required monthly check in calls; Community Presentations:	CSDFCC Coalition Minimum of 8 members representing required sectors	CSDFCC Coalition	CSDFCC Coalition
<b>CSDFCC</b>	Game of Life Youth Conference	December 2014	One day conference	Coalition Coordinator: Garfield, WA Middle School & Madrona Prevention	CSDFCC Coalition plus Seattle Public School staff and P/Is	Coalition Coordinator, P/Is from Garfield, WA Middle School and Madrona

Team members- Minimum of 12 people to attend

**Goal 2:** Decrease the risk associated with community laws and norms favorable to drug use in Central Seattle

**Objective 1:** Improve public awareness about ATOD issues, including harmful effects and negative-related consequences

**Strategy:** Public Awareness

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Positive Community Norms Campaign</b>	Initiative Positive Community Norms Campaign billboards and postcards targeting youth, parents, and community members about exaggerated perceptions of underage alcohol and marijuana use, as well as misconceptions about the frequency of parental limit setting and family management norms.	Plan to start in fall 2014	Ongoing	Central Seattle Community with an emphasis on youth and parents  One billboard in Central area; prom postcards	CSDFCC coalition members, school staff, prevention teams	Coalition coordinator,

**Goal 2:** Decrease the risk associated with community laws and norms favorable to drug use in Central Seattle

**Objective 2:** Improve public spaces and hotspots to be less conducive to ATOD use and distribution

**Strategy:** Environmental

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Jazz Walk on Jackson Street</b>	A community celebration that will promote the message of a healthy lifestyle. The CSDFCC coalition will have a table promoting the coalition and sharing data and information. <i>These environmental community activities were previously funded by the DFC grant.</i>	April 2015	One event, approximately 8 hours	Central Seattle residents  Minimum 250 people	Jackson Commons Community Group	Civic and Volunteer Group Sector rep, Coalition Coordinator
<b>Hopscotch</b>	A community celebration that will promote the message of a healthy lifestyle. The CSDFCC coalition will have a table promoting the coalition and sharing data and information. <i>These environmental community activities were previously funded by the DFC grant.</i>	August 2014	One event, approximately 4 hours	Central Seattle residents  Minimum 250 people	Jackson Commons Community Group	Civic and Volunteer Group Sector rep, Coalition Coordinator
<b>Festival of Lights</b>	A community celebration that will promote the message of a healthy lifestyle. The CSDFCC coalition will have a table promoting the coalition and sharing data and information. <i>These environmental community activities were previously funded by the DFC grant.</i>	December 2014	One event, approximately 4 hours	Central Seattle residents  Minimum 250 people	Jackson Commons Community Group	Civic and Volunteer Group Sector rep, Coalition Coordinator

**Goal 3:** Decrease the risk associated with Family Management Problems

**Objective 1:** Improve use of positive parenting skills by parents and caregivers in central Seattle

**Strategy: Education**

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Guiding Good Choices (EBP)</b>	This class will teach family management skills- will offer one series in Spanish, and one in English. <i>While we had planned to offer three series this year, our community assessment shows that two is enough to saturate the community.</i>	One series fall  One series spring	2 hour sessions @ 1 per week for 5 weeks	Minimum of 16 participants	Seattle Public Schools	CSDFCC coalition coordinator, WA Middle School P/I

**Goal 4: Increase opportunities for prosocial involvement in the schools among Central Seattle students**

**Objective 1: Increase connectedness among Central Seattle students who are actively involved in drug prevention**

**Strategy: Alternatives**

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>School Prevention Clubs</b>	Promote prosocial activities for school prevention clubs, including an emphasis on mentoring younger students	Sept 2014-June 2015	Weekly meetings of prevention clubs 2 hours each, and other activities	Students at Garfield and WA Middle School	School administrations and CSDFCC coalition	SPS Drug/ Alcohol Intervention Resource Specialist

Minimum of 8 students per prevention club

**Goal 5:** Decrease the risk associated with early initiation of drug use among Central Seattle students

**Objective 1:** Increase or maintain refusal skills among students in Central Seattle

**Strategy:** Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Project Alert (EBP)</b>	This class will teach skills related to increasing refusal skills and healthy ways to cope with stress	Jan-June 2015	1 hour sessions weekly for 14 weeks	All 7 <sup>th</sup> graders at WA Middle School	WAPIFASA	Coalition coordinator, Executive team
<b>Life Skills Training (EBP)</b>	This class will teach skills related to increasing refusal skills and healthy ways to cope with stress	Sept 2014- May 2015	1 hour sessions weekly for 12 weeks  Will provide 4 series	Minimum of 200 youth 6 <sup>th</sup> grade pull out group at WA Middle School; 7 <sup>th</sup> grade Level 2 LST	Seattle Public Schools	SPS Drug/Alcohol Intervention Resource Specialist, Coalition coordinator, Executive team
<b>Other Youth Programming</b>	Prevention services provided by Seattle Public Schools Drug/ Alcohol Intervention Resource Specialist. Services include work with individual students, SIT meetings, and other services such as staff trainings, presentations, and classroom	Sept 2014- June 2015	3 times per week for 2 hours and as needed	Students at WA Middle School  Minimum of 250 youth	Seattle Public Schools	SPS Drug/Alcohol Intervention Resource Specialist, Coalition coordinator,

<b>Project Success</b>	work upon request Prevention and intervention services provided by Puget Sound ESD's P/I	September 2014- June 2015	Per work plan	served Students at Garfield	Puget Sound ESD	Executive team Puget Sound ESD
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**Goal 6:** Decrease Favorable Attitudes Towards Drug Use

**Objective 1:** Increase or maintain intention not to use drugs among youth in Central Seattle

**Strategy:** Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>SPORT (EBP)</b>	Brief, multiple behavior program for youth integrating substance abuse prevention and fitness promotion. <i>We are proposing this new program as a result of our community assessment as a way to reach Garfield athletic teams, which are a coalition focus this year. We have the capacity to add this program.</i>	Nov 2014-June 2015	2 one hour sessions per youth  Will provide 2 series	Students at Garfield  Minimum of 40 youth	CSDFCC and Seattle Public Schools	Coalition coordinator, Executive team, School Sector representative