

Community Prevention & Wellness Initiative

Partners for Healthy Communities

Coalition Mission

The mission of Coalition for a healthy Benton City is to empower youth, inspire, and strengthen the community with the knowledge of prevention.



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Coalition for a Healthy Benton City

About the Community Prevention and Wellness Initiative (CPWI)

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI priorities include reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities & Schools Working Together

The coalition was founded in January 2019 by 12 community sectors wanting to make a positive impact on today's youth. Our coalition is made up of individuals from all walks of life, residents, different ethnicities, and many citizens that are already active in the community with similar goals. Our coalition is strong in heart and determination needed to collaborate on positive impacts for our community.

Our coalition has many strong partnerships in place to assist with our mission and goals. Benton City Community sectors represented - media, school, government agency, mental health organization, business, law enforcement, youth serving organization, and religious organization. All these sectors come together to increase school performance, decrease youth delinquency, and improve youth mental health. These goals are achieved by decreasing significant risk factors and maintaining increasing protective factors. The priorities identified by our coalition are to increase community connectedness; decrease favorable youth attitudes toward problem behaviors; decrease youth access to marijuana, alcohol, nicotine products and prescription drugs; to decrease risk associated with family management.



About Our Community

Our community is one of the two most rural communities in Benton county. The city is approximately 20 miles away from all its surrounding cities and major services and is a landing zone for Hanford government workers. Most of the community commutes 30+ minutes to work with limited transportation for our low-income population. This also makes access to care a barrier for the population that has an abundance of need. Benton City has just over 3,400 citizens. The community thrives on agriculture, and exemplifies traditional values of family first, of hard work, and the value of education.

The community identifies as 66.6% white, 27.9% Hispanic, and about 5.5% other races. Primary languages include English and Spanish. The Washington Tracking Network considers Benton City vulnerable due to its large percentage of Limited English Households, overcrowded housing, and large adult population without a high school diploma. CHBC is aware that diversity and inclusion are a source of strength for both our community and the coalition.

About Prevention Programs in our Community

Benton City coalition has four main goals.

1. **To increase community connectedness and decrease community disorganization.** Strategies include building capacity of coalition members (12 sectors), communication, speaking engagements in the community, and providing community-wide training to adults and youth.
2. **To reduce availability of drugs from Benton City youth.** Strategies include reducing exposure to marketing, distributing prescription in home lock boxes, and installation of a long-term drop box inside of Logar Pharmacy.
3. **Decrease favorable youth attitudes towards the problem behavior.** Strategies include Second Step Curriculum at the middle school, youth targeted media campaigns, and prosocial activities planned with our High School Youth Coalition.
4. **Decrease risk associated with family management problems.** Strategies include hosting parent education programs (Strengthening Families and Guiding Good Choices) for all parents in the district, and parent focused media campaigns.

Other Contacts

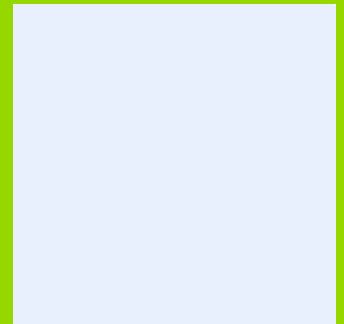


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CPWI is funded by

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For more information
about CPWI visit

www.TheAthenaForum.org