



## Telling Your Story Through Social Media – Keys to Personal and Professional Social Media Success

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Communications/DBHR  
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# Today's Agenda

- 5 minutes: Introductions and overview of session
- 45 minutes: Stephanie does her social media presentation
- 5 minutes: questions for Stephanie and Melissa

## Melissa Thoemke

### Behavioral Health Communications Manager, HCA

- Works with the Division of Behavioral Health and Recovery (DBHR) on communicating their programs.
- Will be leading a discussion/presentation on engaging media at 1:40.

# Stephanie Malham

## Communications Consultant, social media manager, HCA

- Social media is an excellent, inexpensive way for you to get your message out.
- Social media is accessible to multiple audiences.
- Stephanie is going to show you how to tell your story through social media.

# Questions