

CSAP STRATEGIES

The Center for Substance Abuse and Prevention (CSAP) strategies were developed and approved by the Substance Abuse Mental Health Services Administration (SAMHSA).

| Category | Examples of Programs/Activities |
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| <p>Alternative Activities (Cultural Programs): Activities that involve participation by targeted groups/individuals that purposefully exclude alcohol and other substances by way of providing prosocial and healthy alternatives.</p> | <ul style="list-style-type: none"> • Youth Cultural Program • Community Drop-In Centers • Community Service Activities • Drug-Free Social Recreational Activities • Mentoring Programs • Youth/Adult Leadership Activities |
| <p>Community-Based Process: Providing an organized forum to enhance prevention activities by forming a group. The group organizes, plans, and implements prevention activities through this format.</p> | <ul style="list-style-type: none"> • Community Team Building • Systematic Strategic Planning • Multi-agency Coordination & Collaboration/Coalition • Community Prevention Coalition |
| <p>Education: Activities to provide education to identified group/individuals aimed at teaching decision-making skills, refusal skills, parental management skills, social skill development etc. Education activities involve two-way communication and involve an educator teaching participants.</p> | <ul style="list-style-type: none"> • Traditional Teaching • Ongoing Classroom &/or Small Group Sessions • Parenting & Family Management • Peer Leader/Helper Programs • Preschool ATOD Prevention Programs • Other Education Activities |
| <p>Environmental: Establish or change community attitudes, norms, and policies that can influence substance use occurrence within the community.</p> | <ul style="list-style-type: none"> • Promoting Establishment/Review of School/Workplace Policies • Public Policy Efforts • Social Marketing Campaign • Social Norms Campaign |
| <p>Information Dissemination: Provide information about drug use, misuse, and abuse, effects of substance use on individuals. Provide information on prevention related programs and resources available.</p> | <ul style="list-style-type: none"> • Brochures, Fact Sheets, Newsletters & Handouts • Information Resource Centers • Health Fairs, Other Health Promotion • Information Lines/Hotlines • Media Campaign • Radio & TV Public Service Announcements • Speaking Engagements |
| <p>Problem Identification and Referral: Identify individuals with misuse/abuse of substances in order to provide interventions that can deter those individuals of continued misuse through education and motivation strategies.</p> | <ul style="list-style-type: none"> • DUI Education Programs • Employee Assistant Programs • Student Assistant Programs |

Resources:

Efforts to Outcomes (ETO) Data Collection Resource: IOM Classifications and CSAP Primary Prevention Strategy Definitions. Colorado Division of Behavioral Health. 10/6/2010

Prevention Definitions and Strategies. Delaware Health and Social Services
<http://www.dhss.delaware.gov/dsamh/files/pds.pdf>

Principles of Substance Abuse Prevention. Substance Abuse and Mental Health Services Administration, Center of Substance Abuse Prevention, Division of Knowledge Development and Evaluation. DHHS Publication No. (SMA)01-3507. 2001