# Community Prevention and Wellness Initiative

Partners for Healthy Communities

## **Our Mission**

Together building a positive & healthy environment that provides resources and opportunities to empower the Springdale community



We strive to create the **B.E.S.T**. for our community.

**B**uilding & **E**mpowering **S**pringdale **T**ogether

# **CPWI Community Coalition Coordinator**

## **Rachel Montgomery**

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## **Student Assistance Specialist**

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# **About the Community Prevention and Wellness Initiative (CPWI):**

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. CPWI prioritizes reducing underage drinking, marijuana use and opioid misuse/abuse among middle and high school aged youth. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

# About the Springdale Together Coalition: Communities and Schools Working Together

The Springdale Together Coalition (STC) is a community-based volunteer prevention advocacy organization that brings together the people of Springdale to protect and promote the health, happiness and well-being of the youth in our community.

STC has benefited from a variety of members that bring a range of knowledge, skills and passion to local efforts. Members represent a wide variety of sectors: youth, parents, schools, businesses, healthcare professionals, youth-serving agencies, law enforcement, religious/fraternal organizations, civic/volunteer groups, local government, local media, and vested community members.

Since the coalition formed in 2013, it has provided ongoing resources and opportunities to support strategies designed to build capacity and produce sustainable outcomes. STC works in collaboration with the Mary Walker School District and the Educational Service District 101 to prevent youth substance use within the district.

The Coalition continues to work with local leaders and partners to coordinate community assessment, planning and strategy implementation. Our efforts result in a range of community and school based activity and increased public awareness and support relating to youth substance use issues in our community.

Meetings are held third Tuesday of every month from 3:30 – 4:30 pm, at the Springdale Community Church.

# Springdale Together Coalition Facilitator

# **Sinay Butler**

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# Springdale Together Coalition Co-Facilitator

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#### **County Contact:**

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## **CPWI** is funded by:



Transforming lives

For more information, visit DSHS.wa.gov/CPWI

# **About Our Community**

The Springdale Together Coalition serves the community of Springdale and families within the Mary Walker School District. Springdale is a small rural town nestled in the Camas Valley. We are home to many hardworking people, multigenerational families, and an honorable history as a longstanding community steeped in tradition. Together we enjoy our beautiful physical environment, alongside shared values, stable family relationships and strong social ties. These strengths help offset challenges commonly seen in remote regions of the frontier. We lack capacity and access to services to support youth and families, and have income disparities. About 78% of the student population is eligible for free/reduced lunch (compared to 50% in our county).



#### **Prevention Programs in our Community**

The Springdale Together Coalition utilizes a combination of direct services, innovative programs, environmental strategies and school-based prevention activities to support youth and families in the community. Our goals and strategies include:

Goal 1: Increase community engagement around prevention efforts.

Community & Coalition Strategy: Community Coalition Orientation, Key Leader Event, cultural competency trainings, and preventionrelated trainings.

Goal 2: Increase community healthy beliefs and clear standards by understanding of influence of community norms on children's lives.

*Community Strategy*: Public awareness campaigns, student prevention club, school oriented activities, and community garden.

Goal 3: Decrease community norms favorable to youth substance use.

Community Strategy: Purchase surveys, Sticker Shock & Lockbox Initiative.

Goal 4: Increase opportunities, skills and recognition for family bonding and positive family involvement.

Family Strategy: Family Outings and Start Talking Now

Goal 5: Increase effective family management

Family Strategy: Strengthening Families & Incredible Years Parenting

Goal 6: Decrease favorable attitudes towards substance use among youth.

School/Youth Strategy: Life Skills Training, Project SUCCESS & SPORT

These are coordinated efforts that focus on building and strengthening community partnerships and connectedness. Results are measured through tools designed for each strategy, and continually assessed for effectiveness, and positive outcomes.