

**Prevention Redesign Initiative: Cohort 1 & 2 Meeting Notes**  
**Date: January 5, 2012**  
**Next Meeting Date: February 2, 2012**

**ATTENDEES**

Attendee	Agency	Attendee	Agency	Attendee	Agency
Linda Becker	DBHR	Tricia Hughes/Astri Zydack	ESD 101	Edie Borgman	Adams County
Stephanie Atherton	DBHR	Cathy Kelley/Ann Allen	ESD 105	Carrie Gurgel	Asotin County
Steve Smothers	DBHR	Deb Drandoff	ESD 112	Joel Chavez	Benton/Franklin Counties
Cristal Connelly	DBHR	Sandy Mathewson	ESD 112	Teresa Bell	Benton/Franklin Counties
Julia Greeson	DBHR	Erin Riffe	ESD 113	Renee Hunter	Chelan/Douglas Counties
Aaron Starks	DBHR	Michelle Dower/Ann Burns/Jill Dole	ESD 114	Jude Anderson/Jill Dole	Clallam County
Deb Schnellman	DBHR	Dan Bissonnette/Jennifer McKillop	Puget Sound ESD/121	Tiffany Schwieterman	Clark County
Scott Waller	DBHR	Diane Shepherd	ESD 123		Columbia
Elizabeth Speaker	DBHR	Mike Lynch	N. Central ESD/171	Carl Erickson	Cowlitz
Ivon Urquilla	DBHR	Maureen Stanton	ESD 189		Douglas
Sarah Mariani	DBHR			Carolyn Pence	Grant
Michael Langer	DBHR			Alison Johnston	Island
Dixie Grunenfelder	OSPI			Kelly Matlock	Jefferson County
Denise Fitch	OSPI			Sharon Toquinto/Carol Jernigan/Jackie Berganio	King County
Barbara Fuller	Consultant			Randy Beaulieu	King County
				Mary Ellen de la Pena/Karen Boysen-Knapp	Kitsap
				Marcia Via	Kittitas County
					Lincoln County
				Megan Azzano	Okanogan County
				Katie Lindstrom/Monica Younger	Pacific County
				Renee Tinder	Pierce County
				Hae Man Song	Pierce County
				Colleen Wahto	Skamania
				Shelli Young	Snohomish County
				Joe Neigel/Mary Wysocki	Snohomish County
				Alan Zeuge /Amber Jones	Spokane County

				Joe Avalos/Tim Stampfli/Meghan Sullivan & Juliette Pia (TOGETHER)	Thurston/Mason Counties
				Joe Fuller	Whatcom County
				Sigrid Gaugher	Whitman County
				Susan Martin/Nancy Fiander	Yakima/White Swan

Topics/Decisions	Questions/Discussion
<p><b>Cohort 1 – Follow up Discussion on Roles</b></p>	<ul style="list-style-type: none"> <li>• Reviewed the document Steve Smothers sent out yesterday clarifying roles, based on PRI Task Categories Guide and discussion at the December meeting.</li> <li>• Q: Do all people on the coalition fulfill these roles? A: Some will come from coalition staffing, and some from leadership of the coalition. The coalitions can decide how they want to assign tasks to coalition members.</li> <li>• Q: Who does the reporting? A: In most cases the coordinator may report the data, but it does not have to be. The coalition can decide this.</li> <li>• Q: Do we have a copy of the coalition assessment survey someplace? A: It's in PBPS and the Athena Forum website. Work with your system manager if you can't find it.</li> <li>• Q: For the Community Coordinator role, who is the lead person on reporting outcomes? A: This should be reviewed and submitted by a single person – the coordinator.</li> <li>• Q: Why is coordinating the HYS not part of the PI role? A: Implementing survey results could be part of this role, under program evaluation.</li> <li>• Q: Will there be further discussion about having 80 percent of the PI's time focused on intervention, and 20 percent on prevention? I don't feel the current formula meets the needs of the students. DBHR: we will have further discussions about this.</li> <li>• OSPI: as part of the coordinator's role, let's be sure to schedule meetings when it is convenient for school based staff. Project Success is the program being used in schools, but we can talk about future needs for universal programs, and whether Project Success is the best approach as we go forward. This can be negotiated.</li> <li>• County Role and ESD Roles: Suggestion: For the county role title – remove the word government. DBHR will change the wording to also reflect that negotiations will involve DBHR and OSPI. Q: Can individual decisions about funding be negotiated with DBHR system managers? A: Yes. Comment: Looking at the two documents, the roles have been renamed to counties, and county prevention specialist title was removed. A: The county prevention specialists are transitioning to the community coordinator role, for most counties. Some larger counties still have prevention specialists.</li> <li>• Q: Can PI's attend learning community meetings? A: DBHR and OSPI would be happy for this to happen.</li> </ul>

<p><b>SPE Primary Care Integration Project</b></p>	<ul style="list-style-type: none"> <li>• Six applications were turned in. We will get notifications out by email tomorrow regarding the apparently successful applications. Thank you to all who applied and who reviewed applications. The logic model and other good work Cohort 1 has done was very well received by the ADSA Assistant Secretary, and they are looking at ways to share this learning.</li> </ul>
<p><b>Dr. Holder Environmental Strategies Project Update</b></p>	<ul style="list-style-type: none"> <li>• Deadline for applications was the end of December. We received three very good applications and one withdrew.</li> <li>• The two that will go forward are Darrington and Omak – congratulations to these communities. DBHR will continue to share information about funding opportunities as we are aware of them – please let DBHR know when you receive information from other sources about grants.</li> </ul>
<p><b>Cohort 1 Sharing</b></p>	<p><b>Are there any new initiatives in your sites? New learnings, partnerships, recruitment issues, opportunities or barriers you'd like to share? What are good questions to add to the process evaluations?</b></p> <ul style="list-style-type: none"> <li>• Yakima: We are curious about the best practices list - we are having very good results with the Good Behavior Game, which is not on the WA list. What is the process for petitioning to have a program added to the list? DBHR: The process has not changed – begin by contacting Michael Langer with your proposal. We just signed an agreement with Oregon to update the list. We will ultimately have a uniform process, but right now this is handled on a case-by-case basis.</li> <li>• Chelan: Does this mean that when a new program is approved as a best practice, all WA PRI communities will be notified and can use the newly approved program? DBHR: yes. We will let everyone know through PBPS and our system managers when new programs are approved as a best practice.</li> <li>• Recruitment: Mental Health, Media and Business seem to be the areas where communities are having challenges with finding representatives. Does anyone have suggestions: A: personal relationships have helped with recruiting mental health providers. On the business side, someone recruited an All State agent, knowing that insurance agencies are very concerned about DUIs and related issues. Cowlitz: It's also important to real estate professionals since drug issues can affect the value of property. Pacific: We've recruited business through our Asset Builder Awards, which we do monthly, recognizing those in the community who have done good things for kids. King: We've had some success with business partners by having restaurant owners involved in community safety. For media, the smaller community newspapers seem to have more time to be involved. Adams: our local newspaper editor is very involved because they like being able to get stories about prevention for our local paper.</li> <li>• Is the Washington Association of Broadcasters still involved in drug prevention? Could they help with local coalitions? Deb Schnellman will look into this.</li> </ul>

	<ul style="list-style-type: none"> <li>• Pasco: through our local school district PR person, we've been able to develop a relationship with media and get radio time and interviews, and announcements of upcoming events. By tying in with the school district we are engaged with the business partners who are already involved in the school.</li> <li>• Clark: The W. Vancouver coalition is having our KLO this Saturday. 12 people are signed up so far. We have at least six sectors represented.</li> <li>• King: For the environmental strategies, do we know which campaigns we will be using this year? DBHR: There will be some activities on a statewide level, such as town hall meetings, stipends for promoting Let's Draw the Line, and materials from the RUaD Coalition for implementing a social host ordinance. There will not be a statewide RUaD media campaign during 2012. Coalitions will need to develop local strategies. PIRE is developing a guidebook for environmental strategies that have been shown to be the most effective. We will announce when this is ready. Dr. Holder will be using this guide in his work with communities.</li> <li>• Future meeting topics: Please let DBHR know if you have suggestions for presenters or topics at future meetings, such as the impacts of I-1183 initiative.</li> </ul>
<p><b>DBHR and OSPI Updates</b></p>	<ul style="list-style-type: none"> <li>• DBHR will have a new director, Chris Imhoff, effective January 16. She has been working with Home and Community Services within ADSA and with the mental health field.</li> <li>• Mary Anne Lindeblad, our Assistant Secretary for Aging and Disability Services Administration, feels the work we are doing will be well-supported by our new director.</li> <li>• DBHR Budget: The Special Session ended with our Criminal Justice Treatment Account (CJTA) taking some reductions, but prevention has not yet been affected. On the federal side, our block grant should stay intact with prevention remaining a part of it. The Office of Juvenile Justice and Delinquency Prevention's funding for RUaD took a 75% reduction. We think we will be ok for the next two years with carryover money, but we may have to go after other funding. We expect to be able to sustain the RUaD Coalition.</li> <li>• I-1183: There were some challenges to the initiative to privatize liquor. A ruling is expected this spring, but it is unlikely this will stop the initiative from being implemented. Longview passed a moratorium on new liquor outlets in their city for six months. This is to slow down the application process for communities so they can determine the number of outlets they have. In order to get a licensing application rejected, it will take much more effort now.</li> <li>• Let's Draw the Line/Town Hall Meeting Initiative: We have 64 communities signed up which leaves some room to grow. Encourage communities to sign up and contact Earlyse Swift if you have questions. One of the projects for LDTL, we are encouraging communities to develop a social host ordinance. The THM can be used to mobilize your community around this.</li> <li>• How are the THM funds available? You should have received an email from Earlyse about this.</li> <li>• Linda Becker: For THM in the past, people have distributed a one page fact sheet on alcohol use in their</li> </ul>

community which has been very helpful. This type of fact sheet is now available on Ask HYS.net - a memo will go out with more information.

- OSPI Budget: We did not have any program cuts from Special Session, but there were cuts in some services (drop-out prevention was one). We are trying to educate about the value of the programs, but know there will be a \$1.5 billion deficit. The Washington State Supreme Court has found that the state legislature is not funding education at a sufficient level (see [press release](#)). Student support is not seen as basic education, but as an add-on. Denise Fitch has recently returned to OSPI's prevention/intervention program.

**Cohort 2 Updates on Community Selection Process**

**Community Selection Process Update: DBHR has not received any forms yet, but has been providing lots of technical assistance with the data.**

- 101: Spokane: We've had an extra step – we have selected Spokane Schools and are working with Spokane Health District to determine the most at risk groups. We have a data report with indicators. We will be able to identify the highest three at-risk communities, and see which are most ready, then will be able to decide. We are on a good timeline – our core workgroup will meet next week to review the data. Spokane Schools has given permission to access school level data.
- Whitman: We are still looking at the data. Some of our districts are so small we don't know if we have good data, and if we can create change. We are on task to select by March 31 and will be looking for more data. Preston/Wilbur is a community we are looking at. In Reardon, only 40 of the kids attend the high school that serves four counties. The other two districts we are looking at are in the 50%.
- 105/Kittitas: we have issues with data due to low census. Our workgroup has chosen two communities we have sent letters to – they have until the 13<sup>th</sup> to get back to us (Cle Elum and Kittitas). Thorp will also be contacted. The deadline has been extended for key leaders to respond.
- Yakima: For our second community we followed the same protocol and sent letters to Sunnyside, Wapato, Union Gap and Yakima. Based on what we hear back, we may do interviews and will work with our advisory board. Yakima has a DFC grant which we will need to consider in determining where to put PRI resources, as Yakima is a large school district.
- 112/ Skamania: we only have one viable community, which is Stevenson/Carson. The next size school bldg is a K-8 with 100 children. We are talking with the superintendent, but they are in a levy process so are in flux right now. We hope to have an answer by the end of January.
- Cowlitz: We met with the superintendent and are waiting to hear back from her – we think it will be a go. Castle Rock is the number 1 school district.
- 114/Clallam: Julie Bartlett met with us last week. Is there a number of students required to be in school for it to be a viable choice? DBHR: No – but from a data perspective it can be a challenge if the numbers are small.

Q: what is the role of the C-2 coordinator and the ESD in working together to determine school district readiness? DBHR: There is a readiness-to-benefit form the school fills out. You get together and determine where the need is, talk to community leaders, and find out the school's interest in being involved. Role of PI on coalition: Are they expected to be actively involved in meetings/activities? DBHR: There is a role's clarification document that was sent out yesterday, and it's also in the task categories guidelines. They are expected to participate in the coalition, and the level of this is decided through discussions with the P/I, and based on their time as negotiated with ESD. Q: At what point do the schools need to do the HYS survey? A: There must be a commitment from the chosen schools to participate in 2012.

- Kitsap: we have reviewed data from our health district, and Bremerton is our top community of need. We are optimistic this will be our location, and we are identifying the sectors. Q: Is it possible to see community level change with Bremerton? A: We think so, but if we need to expand to neighborhoods around the school district, we will. This is a relatively small school district with one high school.
- Puget Sound ESD/Pierce: The selection process has become more involved than anticipated, but we will have our decision to DBHR soon. Role clarification: where it now reads that the county is responsible for all provisions of PRI, HaeMan felt this was stated more clearly in an earlier draft.
- King: We are doing an RFP and met with Pierce about their process. We're looking at the top high-need communities identified by DBHR. Seattle School District is very large. Tukwila, Federal Way and Highline are high need. Federal Way would need to agree to take the HYS.
- Douglas: Mike Lynch said Douglas is looking like Cohort 3.
- Grant County – we are close to making a selection there. One of the high-need communities is in Cathy Kelley's region so we met with her. Within a week or two we should be done reviewing the data. Carolyn: We want a strong foundation with the community we pick, so it's important to have their buy-in. The Superintendent is very enthusiastic.
- Island: We have chosen Oak Harbor SD and met with the superintendent to explain match and Project Success. We are ready to go. Next we are deciding who will be on the coalition. There is a youth services coalition in place, with members who may want to join our focus on substance abuse prevention. There is only one high school in Oak Harbor.
- Asotin: Clarkston H.S. was selected.
- Lincoln/Mattozzi: Absent.

**Sector Representation – Elizabeth Speaker**

- Elizabeth analyzed sector representation from Cohort 1. Section B of the handout has the lowest representation statewide – this may help you in your decision-making. If you need help with recruiting in this area, we encourage you to network with other PRI coordinators.

<p><b>Evaluation – Linda Becker</b></p>	<ul style="list-style-type: none"> <li>• Linda Becker presented the Logic Model and Evaluation PowerPoint, which was emailed and is also available on the Athena Project website.</li> <li>• Marcia Via: The logic model is the state picture, so how much will we use this in our community? For example, intervening variables are different. What are the community expectations? A: every community will do a needs assessment and develop a strategic plan to address the particular variables that your community recognizes as important. (In reference to the column of boxes in the intervening variables column), each community will do something to develop community connectedness, environmental issues/norms, school-based problems, , and risk and protective factors. Everyone will address the categories of variables,(and the local conditions that <i>contribute</i> to these issues. So the local logic model will be dependent on the work you do in your needs assessment.</li> <li>• Direct services question: for PRI, does this need to be part of the performance-based contract? Can we discontinue programs that are not that effective? A: you would need to decide if something can be fixed. The performance-based requirements still need to be in effect, including PRI funding and programs.</li> <li>• Q: are we getting more program measurements from OSPI for Project Success? OSPI has a data system through RMC that includes student information. How will the two databases interface? OSPI has the same requirements for measuring strategies and performance-based requirements. Jackie: for doing Project Success on Vashon, we are doing the survey through county funding, but the OSPI project does not have to do pre-and-post tests. A: OSPI does the pre/post test for Project Success.</li> </ul>
<p><b>Training Update: Scott Waller</b></p>	<ul style="list-style-type: none"> <li>• If you are close to getting your community selection done, and deciding who will be on your coalition, one of the requirements in the task categories is to hold a Key Leader Orientation (KLO). In those communities that have not had coalitions focused on preventing substance abuse, information may be needed on what works well. There is a presentation on the Athena Project website with slides for KLO. You can decide which slides of the overall presentation you want to use. Talk to your prevention system manager at DBHR about setting this up. For C-2, there is a comprehensive needs assessment training on the Athena website. Next week there will be a resource assessment training added.</li> </ul>
<p><b>Meeting Adjourned</b></p>	<p>Our next meeting is February 2.</p>