



## Evidence-Based Strategies to Prevent Excessive Alcohol Consumption and Related Harms

### Background

Excessive alcohol consumption is the third leading preventable cause of death in the United States, and results in an average of more than 79,000 deaths in the U.S. each year. Excessive alcohol consumption also increases the risk of many other health and social problems, including motor vehicle crashes, interpersonal violence, high blood pressure, sexually transmitted diseases, and unintended pregnancy.

### Strategies

The Community Preventive Services Task Force **recommends** several strategies to prevent excessive alcohol consumption and related harms. These strategies are based on systematic reviews of the scientific evidence on intervention effectiveness.

**Dram Shop Liability** laws set out circumstances in which alcohol retail establishments may be held accountable for injuries or harms caused by underage or intoxicated customers who were served alcohol. Some states impose restrictions on dram shop liability by capping the amount of compensation allowed in suits, by increasing the evidence required to demonstrate responsibility, or by imposing statutes of limitation.

**Increasing Alcohol Taxes** has been shown to reduce alcohol-related harms in addition to raising revenue. Alcohol taxes are implemented at the state and federal level, and are beverage-specific (i.e., they differ for beer, wine and spirits). These taxes are usually based on the amount of beverage purchased (not on the sales price), so their effects can erode over time due to inflation if they are not adjusted regularly.

**Maintaining Limits on Days of Sale** aims, in part, to prevent excessive alcohol consumption and related harms by regulating access to alcohol. Most policies target weekend days (usually Sundays), and they may apply either to alcohol outlets in which alcohol may be legally sold for the buyer to drink at the place of purchase (on-premises outlets, such as bars or restaurants) or to outlets in which alcohol may be sold for the buyer to drink elsewhere (off-premises outlets, such as liquor stores). In the United States, policies may be made at the state level and, where not prohibited by state pre-emption laws, at local levels.

**Maintaining Limits on Hours of Sale** also is intended, in part, to prevent excessive alcohol consumption and related harms by regulating access to alcohol. Policies may apply to on- or off-premises alcohol outlets. They may be made at the state level and, where not prohibited by state pre-emption laws, at local levels.

**Regulation of Alcohol Outlet Density** is defined as applying state, county, city, or other type of governmental control to reduce or limit the number of places that can legally sell alcohol within a given area. Regulation is often implemented through licensing or zoning processes. An alcohol outlet is a place where alcohol may be legally sold for the buyer to drink there or elsewhere.

**Maintaining Minimum Legal Drinking Age (MLDA) Laws** involves supporting legislation that specifies an age below which the purchase and consumption of alcoholic beverages are not permitted. MLDA laws have been shown to reduce alcohol-related crashes and

associated injuries among 18- to 20-year-old drivers. All states currently have an MLDA of 21 years.

**Enhanced Enforcement of Laws Prohibiting Sales to Minors** initiates or increases the frequency of retailer compliance checks for laws against the sale of alcohol to minors. These “sting operations” are conducted by, or coordinated with local law enforcement or alcohol beverage control (ABC) agencies, and violators receive legal or administrative sanctions. Programs are often conducted as part of multicomponent, community-based efforts, and many include strategies to increase perceived risk of detection by publicizing the increased enforcement activities and cautioning proprietors against selling alcohol to minors.

The Community Preventive Services Task Force **recommends against:**

**Privatization of Retail Alcohol Sales**—the repeal of state, county, city, or other type of governmental control over the retail sales alcohol, which allows private retailing. States with government control of alcohol sales are referred to as *control* states, and states with privatized sale are referred to as *license* states. The privatization of retail alcohol sales generally applies only to off-premises alcohol outlets and does not generally affect the retail sales of alcoholic beverages at on-premises alcohol outlets.

### **What is the Guide to Community Preventive Services (Community Guide)?**

The Community Guide is an essential resource for people who want to know what works in public health. It provides evidence-based recommendations and findings about public health interventions and policies to improve health and promote safety. The Community Preventive Services Task Force (Task Force) -- an independent, nonfederal, volunteer body of public health and prevention experts -- makes these findings and recommendations based on systematic reviews of scientific literature conducted under the auspices of the Community Guide. The Centers for Disease Control and Prevention (CDC) provides ongoing scientific, administrative and technical support for the Task Force.

**Visit [www.thecommunityguide.org](http://www.thecommunityguide.org) for more information about these and other strategies to prevent excessive alcohol consumption and related harms, including interventions to reduce alcohol-impaired driving.**