

TIPS FOR TOBACCO RETAILERS

- Check the photo ID of everyone appearing under age 30 who attempts to purchase cigarettes or other tobacco products.
- Only sell tobacco products to adults age 21 or older.
- Both employers and employees have the legal responsibility to prevent sales to anyone under age 21. An employer and employee can be held accountable by being penalized.
- Do NOT sell single cigarettes, also called “loosies”.
- Do NOT give away free samples of cigarettes.
- Post signage at cash registers (point-of-sale) to indicate age restriction.
- Tall (or portrait) style IDs are issued to minors, so these IDs are an indication that the customer may be under age, check these IDs carefully.
- Take advantage of the Liquor and Cannabis Board online training video “Responsible Liquor and Tobacco Sales”. Visit the LCB website at www.lcb.wa.gov
- Consider using technology to prevent sales to anyone under 18. Examples are Point-Of-Sale Cash Registers, age verification software, and ID scanners.
- Keep your staff trained and informed through routine staff meetings. Use that time to discuss ID checking procedures, current laws and emerging issues.