

Annual Action Plan for June 15, 2014 - June 15, 2015

West Central Community Coalition

Goal 1: Increase Community Connectedness

Objective 1.1 : West Central Community Coalition seeks to increase opportunities for collaboration and partnerships

CSAP Strategy 1.1.1: Community Based Process

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the coalition is making sure this gets done?
Implementation of this Strategic Prevention Framework (SPF)	Community partnership and collaboration to promote wellness in the community including ATOD prevention	July 2014-July 2015	Monthly every 4 th Tuesday 1.5 hours	West Central Community	West Central Community Coalition	Coalition Chair, Kelly Cruz. & CPWI Coalition Coordinator

Goal 2: Reduce the promotion of alcohol and tobacco

Objective 2.1: Increase retailers' knowledge of the hazards of promoting alcohol and tobacco in youth friendly locations.

CSAP Strategy 2.1.1: Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Education to retailers	Provide retailer education while working cooperatively with retailers to reduce advertising, display and product exposure to youth.	Spring 2015	Negotiate with retailers to participate, conduct assessment, advise retailers, follow up and recognize retailers' improvements with certificate.	Retailers in the community who sell alcohol and tobacco. Two retailers are participating currently. Target two additional retailers a year.	CPWI Coalition Coordinator & West Central Community Coalition and Youth Committee	Coalition Chair Kelly Cruz, & CPWI Coalition Coordinator

Goal 3: Youth obtain less alcohol from parties and homes

Objective 3.1 : Educate adults who provide alcohol to youth, e.g. knowledge of legal and financial consequences.

CSAP Strategy 3.1.1: Public awareness and Information Dissemination

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Project Sticker Shock	Raise adults awareness about legal and financial consequences of providing alcohol to minors.	March-June 2015	Warning stickers on alcohol packages, door and window clings listing the financial and legal consequences. Advertise through local media and events.	All Community Members Adult Population	CPWI Coalition Coordinator & West Central Community Coalition and Youth Committee	Coalition Chair Kelly Cruz, Sticker Shock Committee & CPWI Coalition Coordinator

Goal 4: Reduce parent levels of favorable attitudes towards youth use of substances

Objective 4.1: Raise parents' awareness of youth's beliefs that parents favor substance use and how this influences their youths' behaviors.

CSAP Strategy 4.1.1: Prevention Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Strengthening Families (10-14 Iowa) EBP	Parenting and Family based program aimed at healthy youth development, effective parenting and including ATOD px.	April-June 2015	1cycle/ 7wks	IOM: Universal and Selected	Communities in Schools	CPWI Coalition Coordinator

Goal 5: Improve Family Management

Objective 5.1: Improve family management for parents and youth (e.g. balancing love and limits for parents and resisting negative peer pressure for youth and empathy for all family members).

CSAP Strategy 5.1.1: Prevention Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Guiding Good Choices Facilitator Training	Parenting and Family based program aimed at healthy youth development, effective parenting and including ATOD px.	March 2015	1 training, 12 participants	IOM: Universal and Selected	Spokane County Community Services, Housing, and Community Development	CPWI Coalition Coordinator

Goal 6: Reduce favorable perceptions by youth in community re: use of substances (ATOD)

Objective 6.1: Increase number of youth in the community that perceive use of ATOD as wrong by increasing self-efficacy toward pro-drug influences.

CSAP Strategy 6.1.1: Alternative Activities

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Before and After School Program	Provide safe, drug free alternatives to youth of all ages with a drug prevention focus	September 2014 – June 2015	Before and after school and selected evenings.	Elementary – High School	West Central Community Center, Native Project	CPWI Coalition Coordinator and Directors of respective agencies

Goa 6: Reduce favorable perceptions by youth in community re: use of substances (ATOD)
Objective 6.1: Increase number of youth in the community that perceive use of ATOD as harmful
CSAP Strategy 6.1.2: Prevention Education and Problem Identification and Referral

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Student Assistant Specialist Project Success	<i>Project Success, implemented by a student assistant specialist, provides student screening, individual and small group counseling, referral to community services, school wide prevention activities via SADD group, prevention education series in ninth grade health classes, staff development, and audit and development of school policies.</i>	<i>Sept. 2014, ongoing throughout the school year</i>	<i>In school setting</i>	<i>High school youth. Prevention education series to all ninth grade youth. Intervention and referral services-youth using or at risk for using substances.</i>	<i>NEWESD 101</i>	<i>Mona Griffin, ESD Coordinator</i>

Goal 6: Reduce favorable perceptions by youth in community re: use of substances (ATOD)
Objective 6.1: Increase number of youth in the community that perceive use of ATOD as wrong by increasing self-efficacy toward pro-drug influences.
CSAP Strategy 6.1.3: Prevention Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Project Alert (EBP) <ul style="list-style-type: none"> May opt to replace with - Life Skills 	The content focuses on helping students understand the consequences of drug use, recognize benefits of nonuse, build norms against use, and identify and resist pro ATOD pressures.	Inactive	Middle school-based 11 sessions first year and 3 lessons in the second year	Middle school students		
Life Skills Training LST (EBP)	LST teaches personal and social skills that build resilience and help youth navigate developmental tasks, including the skills necessary to understand and resist pro-ATOD influences.	September 2014 to March 2015	Two cycles, one in Fall and one in Spring. delivered in after school program	Elementary grade 3-6	West Central Community Center	Rick Harris and/or staff at West Central Community Center
Positive Action PA (EBP)	PA is an integrated and comprehensive program that is designed to improve academic achievement; school attendance; and reduce problem behaviors such as substance abuse, violence, suspensions, disruptive behaviors, dropping out, and sexual behavior	September 2014 March 2015	Two cycles, one in Fall and one in Spring. delivered in after school program	Elementary grade 1-6	West Central Community Center	Rick Harris and/or staff at West Central Community Center

Goal 7: Increase opportunities in community for youth prosocial involvement

Objective 7.1: Increase rewards in school for prosocial involvement

CSAP Strategy 7.1.1: Environmental

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Washington Drug Free Youth WDFY	<i>Social norms marketing in middle and high schools that recruits youth to promote ATOD-free behavior.</i>	<i>Sept 2014 – ongoing throughout the school year</i>	<i>Schools have chapters and advisors. Youth submit to UA’s and receive rewards. 1 to 5 days a week</i>	<i>Middle and high school youth.</i>	<i>Greater Spokane Substance Abuse Council GSSAC Washington Drug Free Youth WDFY</i>	<i>Terrie Austin & WDFY School advisors</i>

Goal 8: Peer Bonding (healthy beliefs and clear standards)

Objective 8.1: Increase opportunities for middle and high school youth to interact with prosocial peers building attributes of leadership

CSAP Strategy 8.1.1: Prevention Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Peer Assistance and Leadership PAL (EBP)	<i>Leadership training and capacity building to equip older positive role models with the tools and ability to mentor younger elementary aged youth</i>	<i>Sept 2014 – ongoing throughout the school year</i>	<i>Schools have chapters and advisors. Youth submit to UA’s and receive rewards. 1 to 5 days a week</i>	<i>Middle and high school youth.</i>	<i>West Central Community Center and MAP Community School</i>	<i>Rick Harris Staff</i>

Goal 8: Peer Bonding (healthy beliefs and clear standards)
Objective 8.1: Increase culturally focused opportunities for youth to interact with prosocial peers
CSAP Strategy 8.1.1: Alternative Activities

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
NATIVE Project Leadership Camp	Culturally focused leadership activities for teens, Increase healthy attitudes and positive peer relationships.	April 2015	3-day day-camp	Teen (priority to Native Teens)	NATIVE Project	Tony Lodge -Staff
Or	Or	Or	Or	Or		
NATIVE Project Summer Camp	Culturally focused activities for grade school aged youth. Safe drug free prosocial activities and skill building	Summer	3 week day-camp	Elementary youth (priority to Native youth)		

Goal 8: Peer Bonding (healthy beliefs and clear standards)
Objective 8.1: Increase opportunities for youth to interact with prosocial peers
CSAP Strategy 8.1.2: Alternative Activities

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Out-of-school development	Youth development activities	July through August 2014	4 to 5 times per week	Elementary, middle and high school aged youth	West Central Community Center	Rick Harris