

Community Prevention and Wellness Initiative

Partners for Healthy Communities

Coalition Mission

W2 for Drug Free Youth Mission Statement:

The coalition of W2 for Drug Free Youth works to prevent use of alcohol and other drugs by our youth. This includes:

- 1) Serving as a forum that will promote collaboration among multiple sectors of the community.
- 2) Developing and/or adopting multiple prevention strategies to address the problem of youth substance use in the Walla Walla community.



Coalition Coordinator

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Peggy has worked in the prevention field for 15 years and became W2 for Drug Free Youth coalition coordinator in 2014.

W2 for Drug Free Youth Walla Walla



About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8th and 10th grade students. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities and Schools Working Together

W2 for Drug Free Youth was founded in 2013 and is continuing to grow in the community of Walla Walla. Members/partners include Walla Walla Public Schools, City of Walla Walla Police Department, Walla Walla Area Crime Watch, Trilogy Recovery Community, Department of Community Health, WA Liquor Control Board and representation from mental health and treatment facilities, parents, and youth serving agencies.

W2 for Drug Free Youth partnered with local law enforcement and Walla Walla Area Crime Watch to co-host National Night Out in August. The theme for the event was the underage drinking prevention SAMHSA campaign "Talk. They Hear You." Over 25 agencies came together for the event to provide education on alcohol, drugs and crime. A total of 676 adults and 526 youth participated in the event.

One of the biggest strengths in Walla Walla is the cooperation and networking among all sectors of the community. We will come together to address the needs, challenges and successes in Walla Walla and continue to strive to be a safe and healthy community for all residents.

Some of the unique qualities of Walla Walla is three colleges and 150 wineries situated within our county.

Other Contacts

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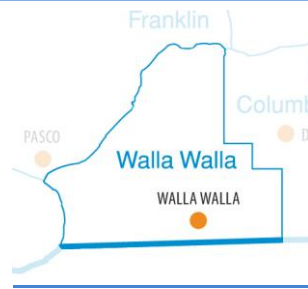
CPWI is funded by:



Transforming lives

For more information about
CPWI visit

[http://www.dshs.wa.gov/dbhr/
dapreventionservices.shtml](http://www.dshs.wa.gov/dbhr/dapreventionservices.shtml)



About Our Community

- Walla Walla County was one of the first areas in the region between the Rockies and the Cascades to be permanently settled.
- Washington State's first constitution was ratified in Walla Walla County.
- The first bank in the State of Washington, Baker Boyer National Bank, established in Walla Walla in 1869, is still located at 2nd and Main Street in Walla Walla.

One of Walla Walla County's best-known agricultural products is the Walla Walla Sweet Onion developed specifically by Walla Walla growers. To be labeled a genuine Walla Walla Sweet, an onion must be grown within specific boundaries resulting in a low sulfur content and high water content, thus providing its sweet flavor.

Within Walla Walla County are two of the world's largest farms. The Snake River Vineyard has the distinction of being the largest Concord grape vineyard and Broetje Orchards is the largest apple orchard.

The City of Walla Walla has a population of 31,864 with an estimated median household income of \$40,757. The ethnic diversity is 70.4% white, 22% Hispanic/Latino, 2.7% black, 1.4% Asian, 1.3% American Indian/Alaska Native and 2.2% other.

About Prevention Programs in our Community

- Increasing Coalition membership by engaging local community partners to ensure sector representation.
- Developing a public awareness campaign to inform citizens of current substance abuse related issues in our community.
- Provide media campaigns such as SAMHSA "Talk. They Hear You" to parents and community.
- Decrease access of alcohol to youth working in conjunction with the Liquor Control Board and Walla Walla Police Department to conduct quarterly compliance sweeps of retailers that sell alcohol. This will also include the media campaign produced by the Federal Trade Commission "We Don't Serve Teens" targeting social access.
- The "Parenting Wisely" program will be conducted at Lincoln High School during the school year.
- "Project Success" will be fully implemented at Lincoln High School by the Prevention/Intervention Specialist and implemented at the middle school level by Trilogy Recovery Community Staff.
- "Say it Straight" program will be implemented at the middle and/or high school level.