

Community Prevention and Wellness Initiative

Partners for Healthy Communities

Coalition Mission

Working together to create positive opportunities and enhance community pride while promoting an alcohol and drug-free environment for youth.



Coalition Coordinator

Juliette Pia

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Juliette has volunteered on community projects and for non-profits throughout most of her adulthood. She began her career in Prevention in 2011 as an AmeriCorps volunteer. In 2012, she was promoted to the coordinator role. She has a Masters in Teaching from The Evergreen State College.

Rainier Community Cares

Rainier



About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8th and 10th grade students. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities and Schools Working Together

The coalition was founded in the summer of 2011. Since that time, it has been involved in passing a Social Hosting Ordinance and has implemented several evidence based programs including Strengthening Families, Media Detective and SPORT.

These evidence-based practices are shown to impact underage drinking and marijuana use. The coalition has also hosted several community events; partnering with local organizations to promote the coalition's goals and healthy family activities.

Many members come from a diverse sector base and include government officials, civic volunteers, substance abuse professionals, law enforcement and youth.

The major strength of the coalition is the steady commitment from a core group of key members. They have worked tirelessly to see the coalition through its many changes. Our primary challenge is to diversify our team with a surge of new energy and vitality. As lives change, so too has our coalition and we are looking for new leaders to inspire older members as well as the community.

Other Contacts

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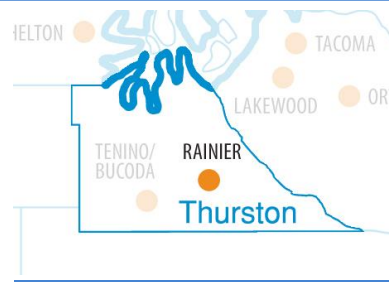


CPWI is funded by:



For more information about
CPWI visit

[http://www.dshs.wa.gov/dbhr/
dapreventionservices.shtml](http://www.dshs.wa.gov/dbhr/dapreventionservices.shtml)



About Our Community

- Rainier officially became a city in 1891, named for its spectacular view of Mount Rainier. Before that time, it was used primarily as a stop along the Northern Pacific Railroad. By 1906, the Bob White Lumber Company opened which began the timber and logging industry in Rainier. By the 1930's this company and many of its competitors were destroyed in a series of fires. The only remaining logging company today is Weyerhaeuser.
- Our rural estimated population for 2013 was 1,923. Demographics: 92% White; 3% Hispanic; 1% Black and less than 1% Asian and Native American. Median Income in 2012: \$59,159.
- The community has great stability with a strong school district serving as the heart of the community. The downtown area is currently being revived and a new soccer field was just created. The city is economically challenged however, with no viable forms of industry or employment other than Rainier School District. In addition, transportation for youth and adults is difficult with no major bus systems to connect citizens to mental health or basic services. It also lacks the money to fund a sewer system which hinders the types of businesses the town can support.

About Prevention Programs in our Community

Goals and Strategies

- Our first goal is to increase community collaboration and ensure that the coalition is broadly and evenly represented among the 12 sectors. We're also working on increasing the Leadership Team's knowledge and ability to sustain coalition goals as well as marketing and promoting the coalition in Rainier and surrounding communities.
- Our second goal is to decrease youth alcohol and drug use. We're doing this by increasing protective factors such as mentoring for youth, implementing evidence based curriculums within the schools shown to decrease youth substance use, and increasing parenting skills. We also provide education and outreach to create healthy community norms, where underage drinking and drug use are unacceptable. We're also working on environmental strategies such as compliance checks, retailer education and party patrols to decrease access in the area.

Program Highlights

- We have provided Strengthening Families 10-14 and 3-12; a Summer Literacy Enrichment program; SPORT; Media Detective; Pizza Klatch mentoring program; and the Afterschool program.