

Community Prevention and Wellness Initiative

Partners for Healthy Communities



Marysville Together Coalition



Coalition Mission

Marysville Together Coalition is a community partnership of caring, involved members committed and empowered to promote safety, diversity, and awareness, and respond to the needs of our community so everyone who lives in Marysville will take responsibility for working together towards a safe and healthy community.



Coalition Coordinator Joe Neigel



Snohomish County
3000 Rockefeller Avenue
m/s 305
Everett, WA 98201
(425) 388-7227
Joseph.neigel@snoco.org

About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8th and 10th grade students. By providing evidence-based practices and promoting positive changes in communities, we can build healthier communities.

About the Coalition: Communities and Schools Working Together

Marysville Together Coalition (MTC) is a grassroots community organization that has been a mainstay of Marysville, WA for more than 25 years. While members and leadership have changed over time, as well as the issues they face, the Coalition remains committed to creating a safe and healthy community.

To fulfil that commitment, MTC regards community stakeholders as one of its greatest assets; this, along with a focus on community collaboration, has allowed for the Coalition's long-term sustainability and success over the past three decades. The Coalition's valued partnerships include: Housing Authority of Snohomish County, Marysville Parks and Recreation, Marysville Free Methodist Church, Sno-Isle Library, Marysville School District, United Way, Salvation Army, Marysville YMCA, Girl Scouts of Western Washington, Campfire and many others.

Strengths and Challenges

The strength of Marysville is its community spirit. Stakeholders take pride in the small town feel of the community and its agricultural roots, and benefit from a strong coordination of resources between helping agencies.

Despite their strong sense of community, stakeholders believe Marysville lacks a community center, or "hub." They indicate that the interstate freeway physically splits the community into two, and that it facilitates easy access to substances as they are transported along the I-5 corridor.

Coalition Chair Tasha Branch



Email:
TBranch@girlscoutsw.org

Student Assistance Program Specialist Cimbal Irwin-Rainey



Northwest ESD 189
Phone: 360-657-0991
Email:
cirwinrainey@nwsd.org

CPWI is funded by:



For more information about
CPWI visit
[http://www.dshs.wa.gov/dbhr/
dapreventionservices.shtml](http://www.dshs.wa.gov/dbhr/dapreventionservices.shtml)

About Our Community

Marysville has historically been a farm-based community, but transformed over the past few decades into the second largest city in Snohomish County. Many residents work outside of the community at Microsoft, Boeing and other large regional employers. Total population grew from 10,328 people in 1990 to 63,269 by 2013.

Using Office of Superintendent of Public Schools data as a proxy indicator of race and ethnicity, 58% of residents identify as Caucasian, 19% as Hispanic or Latino, 10% as two or more races, 6% as American Indian, and the remainder identifying as Asian, Pacific Islander or African American. The community has also experienced a recent surge in growth through immigration, particularly from Russia and the Ukraine. The Tulalip Tribe is also located within city limits, boasting a growing population of 4,000 members, 2,500 of whom reside on the 22,000 acre Tulalip Indian Reservation. The median household income of the community is \$64,000 – higher than Washington State at \$58,557, but lower than the Snohomish County median, at \$65,981.

Recent assessment by the Marysville Together Coalition reveals several areas of vulnerability to underage drinking and other substance use that cannot be dismissed as a product of chance. As a result, the Coalition is working with its partners to reduce:

- Low neighborhood attachment
- Low commitment to school
- Perceived availability of alcohol
- Poor protective social skills
- Early initiation of drug use
- Poor family management skills

About Prevention Programs in our Community

Coalition prevention efforts in Marysville are focused on locales of high risk, predominantly within the boundary lines of Marysville Middle School and its feeder elementary schools; despite this small geographic focus, Marysville Together remains a community-wide coalition.

Marysville Together Coalition's participation in the CPWI has resulted in substantial benefit to the community, including funding for paid Coalition and school-based staff, as well as funding for program implementation. This includes:

- The evidence-based Good Behavior Game and 2nd Step programs implemented at Liberty Elementary School
- An innovative Afterschool Clubs program and the Student Assistance Program at Marysville Middle School
- The Strengthening Multi-Ethnic Families and Communities program to serve Spanish speaking parents
- The Nurturing Parenting Program to serve parents in recovery
- Local information dissemination and environmental strategies

All Coalition programs are evaluated for effectiveness through the administration of validated pre- and post-test survey instruments.