

# Marysville Together Coalition

## EXECUTIVE SUMMARY

The Marysville Together Coalition (MTC) will deliver comprehensive strategies to students in Marysville Middle School (MMS), Liberty Elementary School (LES), and catchment areas. Among those, approximately, 850 students attend the MMS, 475 attend LES and 1,300 students attend Sunnyside, Shoultes and Marshall Elementary Schools located in the catchment areas. MTC will broaden prevention efforts to each of these elementary schools, starting with LES. LES students have an overwhelming need for family support and services with 82% of students in the Free and Reduced Lunch program.

Efforts of the MTC will focus on delivering the following strategies::

- **Coalition Development**
  - Community engagement, outreach activities
  - Coalition development, and training
  - Marysville Together Website planning, development, management
- **Public Awareness Campaign**
  - Support of statewide and locally developed media campaign
- **Environmental Strategies**
  - Drug Policy review at MMS
- **Prevention/Intervention Services**
  - School-Based Intervention Services to students
- **Direct Services**
  - Parenting Skills Education
  - Youth social development strategy projects
  - Other school and community based best and innovative practices

This approach will allow for a blending of prevention strategies that focus on population level efforts, reinforced by direct services to students and families that will benefit the Marysville community. The combination of school-based and community-based services will also increase the Coalition's ability to achieve positive outcomes. Best-practice programs will be utilized and innovative strategies will use evidence-based principles of effective services.

Activities include:

- Let's Draw the Line media campaign;
- Project Success;
- Strengthening Family Programs;
- Strengthening Multi Ethnic Families and Community
- Nurturing Parenting Program
- BBBS Mentoring
- MMS Clubs

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As its organizing model, the MTC has adopted the Strategic Prevention Framework (SPF) as a foundation for assessment, planning, implementation, and evaluation. The SPF is a nationally recognized framework that provides a logical process for this initiative. The goals of the project will utilize the Risk and Protective Factor framework.

MTC is a community organization that has been a foundation of the Marysville community for over 20 years. While members and leadership have changed, as well as community issues over the years, the mission of this group has remained consistent, that ***“everyone who lives in Marysville will take responsibility for working together towards a safe and healthy community.”***