

Appendix 4: Action Plan Update

Marysville Together Coalition

Key	
• Phase 1	– In process and/or ongoing
• Phase 2	– Implemented during school year 2014/2015
• Phase 3	– Implementation TBD w/ community partners

Goal 1: Community Connectedness

Objective 1.1: Increase neighborhood attachment

Strategy 1.1.1: Community-based Process

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Marysville Together Coalition (MTC)	Implementation of the DBHR Coalition Task Guide in order to prevent alcohol and other drug use in Marysville	Phase 1	Monthly full membership and workgroup meetings.	Everyone	Snohomish County	MTC Coordinator and Leadership Team

Goal 2: Availability of Drugs

Objective 2.1: Decrease alcohol and marijuana availability

Strategy 1.2.1: Information Dissemination

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Let's Draw the Line	State developed public awareness campaign	Phase 2	3 LDTL activities determined during registration	For the Community, implemented by youth with adult support.	Marysville Together Coalition and MMS Prevention Club	Leadership Team
Locally Developed Public Awareness Campaign: Know the Truth	Prevention PSA's focused on enhancing parent and community readiness to address ATOD	Phase 1	Brochures, ads, and other messaging strategies	Parents and other Connected Adults	Marysville Together Coalition	Project based workgroup, assignment TBD

Goal 2: Availability of Drugs

Objective 2.1: Decrease alcohol and marijuana availability

Strategy 1.2.2: Environmental - Policy Education and Advocacy

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Municipal Policy Advocacy	Local government communication and education about prevention issues and practices	Phase 2	TBD	Local elected officials and policy makers	Marysville Together Coalition	Project based workgroup, assignment TBD
School District ATOD Policy Review and Advocacy	Communication and education about ATOD prevention strategies as they relate to District policy and practice	Phase 2	TBD	School Board, PTO, Executive Cabinet	Marysville Together Coalition	Project based workgroup, assignment TBD

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Goal 3: Early Initiation of the Problem Behavior

Objective 3.1: Increase refusal and resistance skills

Strategy 1.3.1: Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Project Success</i>	<i>Comprehensive prevention program with four areas of focus: education, information dissemination, parent training and student counseling</i>	<i>Phase 2</i>	<i>Daily groups and activities while school is in session</i>	<i>Students at Park Place Middle School</i>	<i>ESD 189</i>	<i>ESD Assigned Prevention Intervention Specialist</i>

Goal 4: Poor Family Management Skills

Objective 4.1: Increase knowledge of family management skills

Strategy 1.4.1: Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Nurturing Parenting Program</i>	<i>Parent skills education</i>	<i>Phase 1</i>	<i>12 weekly 2-hour classes implemented year round</i>	<i>Parents recovering from substance use or seeking family reunification through DSHS</i>	<i>The Learning Coalition</i>	<i>MTC Coordinator and Coalition</i>
<i>Parenting Wisely</i>	<i>Parent skills education</i>	<i>Phase 2</i>	<i>TBD</i>	<i>Parents</i>	<i>Snohomish County</i>	<i>MTC Coordinator and Coalition</i>
<i>Strengthening Multi-Ethnic Families and Communities</i>	<i>Parent skills education w/ child refusal and resistance component</i>	<i>Phase 2</i>	<i>12 weekly 4-hour Saturday classes</i>	<i>Spanish-speaking parents and families</i>	<i>Lutheran Community Services NW, through Familias Unidas</i>	<i>MTC Coordinator and Coalition</i>
<i>Strengthening Families (10-14)</i>	<i>Parent, youth, and family skills-building curriculum</i>	<i>Phase 3</i>	<i>TBD with community partners</i>	<i>TBD with community partners</i>	<i>TBD with community partners</i>	<i>MTC Coordinator and Coalition</i>

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Goal 5: Pro-Social Bonding

Objective 5.1: Increase opportunities, skills and recognition to promote bonding to pro-social peers and role models

Strategy 1.5.1: Alternatives

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Afterschool Clubs</i>	<i>Youth engagement in school-based social development strategy projects</i>	<i>Phase 2</i>	<i>Up to twice weekly during the School year</i>	<i>Marysville Middle School Students</i>	<i>Marysville Middle School</i>	<i>MTC Coordinator and Coalition</i>
<i>Big Brothers Big Sisters Mentoring</i>	<i>1:1 Community-based mentoring</i>	<i>Phase 3</i>	<i>TBD w/ community partners</i>	<i>Marysville Middle and Liberty Elementary Students</i>	<i>Big Brothers Big Sisters of Snohomish County</i>	<i>MTC Coordinator and Coalition</i>

Goal 6: Social Skills

Objective 6.1: Improve social competence skills in youth

Strategy 1.6.1: Education

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Good Behavior Game</i>	<i>Classroom-based behavior management strategy to socialize children and reduce aggressive, disruptive behavior.</i>	<i>Phase 2</i>	<i>Daily while school is in session</i>	<i>Liberty Elementary students</i>	<i>Liberty Elementary School</i>	<i>MTC Coordinator and Coalition</i>
<i>Second Step</i>	<i>Classroom-social-skills program that reduces impulsive and aggressive behavior while increasing social competence.</i>	<i>Phase 2</i>	<i>TBD w/ community partners</i>	<i>Marysville Middle and Liberty Elementary Students</i>	<i>Liberty Elementary School</i>	<i>MTC Coordinator and Coalition</i>

Action Plan Summary, 7/1/2014 – 6/30/2015

Phase 1	Phase 2	Phase 3
Marysville Together Coalition	Project Success	Strengthening Families (10-14)
Nurturing Parenting Program	Parenting Wisely	Big Brothers Big Sisters
Public Awareness Campaign	Afterschool Clubs	
	Good Behavior Game	
	2 nd Step	
	SMEFC	
	Policy Education and Advocacy	