

community feel it is Ok to serve their teenage children alcoholic beverages in their own home and on special occasions. A combination of these statistics prompted us to choose Strengthening Families as a strategy to address family management problems.

Resources Assessment Conclusions:

Our coalition has concluded that the above listed problems are a result of the combined impact of our local interrelated community conditions. Our data shows that kids have the perception that drinking alcohol is not very risky and that some adults in the community help foster this belief by offering alcoholic beverages to their teens. Because of these favorable attitudes, youth respond with intentions to use at an earlier age and develop corresponding problem behaviors and don't necessarily have the tools and knowledge to cope with these situations.

The Needs Assessment analysis made us aware of our local conditions and the Resource Assessment brought to our attention what was lacking in our community and what we needed to do to target these trends. We considered all our financial, social, human and political resources. We based our decisions regarding strategies on a comprehensive review of potentially appropriate programs, strategies and initiatives that we have the resources and community readiness to implement.

Project Success directly addresses the attitude that drinking isn't that wrong and the perception that drinking isn't risky, which were local conditions and risk factors that were identified as an area to focus our efforts. This program is financially supported by the ESD and taught by the Prevention/Intervention Specialist.

Strengthening Families is a family skills training intervention designed to increase communication between children and parents, reduce substance abuse, and provide tools to manage family conflict. It helps parents set guidelines, monitor their children, and enforce consequences.

Life Skills targets favorable attitudes towards drug use. It seeks to prevent kids from using who haven't started, and prevent current users from becoming regular users or abusers.

Our environmental strategies will focus on working with the school to review and update and/or promote existing **School Policies** related to substance abuse by students.

Our media campaign will target parents. We will be using the "**Talk. They Hear You.**" Campaign designed by SAMHSA.

Appendix 6. Action Plan

Panther Country Coalition

Goal 1: Increase Prevention Leadership in Cusick

Objective 1.1: Increase community participation in Panther Country Coalition as measured by monthly participation in coalition meetings and workgroups.

Strategy 1.1.1: Engage, educate, and mobilize community members to plan, coordinate, implement and manage effective, comprehensive strategies to prevent and reduce substance abuse among youth.

Objective 1.2: Increase effectiveness of Panther Country Coalition strategies and operations.

Strategy 2.1.1: Continually monitor, evaluate and improve quality of coalition processes, practices, and programs.

Objective 1.3: Increase understanding of local problems and conditions related to youth substance use, and effectively align with strategies to address.

Strategy 3.1.1: Continually assess local needs and most effective solutions to prevent and reduce substance abuse among youth.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the Coalition is making sure this gets done?</i>
<ul style="list-style-type: none"> ➤ Coalition and committee meetings. ➤ Annual Coalition evaluation. Review of all other evaluation instruments, processes and results according to evaluation plan. ➤ Update of coalition assessment process, in combination with evaluation of previous year's strategies and activities, leading to update of action planning for next year. 	<p>Coalition Meetings/Committees</p> <ul style="list-style-type: none"> ➤ Panther Country Coalition will continue to meet each month as a full coalition. Committees/Committees will meet each month additionally to complete their assigned action plan tasks. Reports on committee progress are provided at monthly meetings. ➤ The coalition will meet on the first Tuesday of each month from July 2014 through June 2015. Committees will meet monthly or as needed from July 2014 through June 2015. 	<p>Coalition Meetings/Committees</p> <ul style="list-style-type: none"> ➤ The Coalition meets the first Tuesday of the Month, July 2014 through July 2015. ➤ Committees have established monthly meeting times. <p>Monitor and Evaluate</p> <ul style="list-style-type: none"> ➤ Annual coalition assessment that includes internal review of effectiveness and satisfaction will be provided in October, entered in PBPS by November 15 and 	<p>Coalition Meetings/Committees</p> <ul style="list-style-type: none"> ➤ Provide facilitated monthly coalition meetings and monthly committee meetings to implement strategic plan. ➤ Provide regular training and education and updates on prevention strategies and related issue. <p>Monitor and Evaluate</p> <ul style="list-style-type: none"> ➤ Coalition Assessment will be done by Coalition members online. Login 	<p>Coalition Meetings/Committees</p> <ul style="list-style-type: none"> ➤ Coalition members (including 12 sector representatives) additional sector representatives, members at large and ESD Staff. <p>Monitor and Evaluate</p> <ul style="list-style-type: none"> ➤ The Needs Assessment Committee will be responsible for all of these activities; coalition members will participate to varying degrees in all activities <p>Increase Understanding</p>	<i>Panther Country Coalition</i>	<i>Coalition Coordinator</i>

<p>Monitor and Evaluate</p> <ul style="list-style-type: none"> ➤ Annual activities to continually assess effectiveness of coalition operations and improve operations. 	<p>analyzed by the Recruitment Committee.</p> <ul style="list-style-type: none"> ➤ Community surveys will be distributed each fall and delivered between October and January; entered in PBPS by January 31. ➤ Evaluation of HYS data and review of pre/post tests for direct service programs will be reviewed and analyzed as available. 	<p>information will be sent by the Coalition Coordinator.</p> <ul style="list-style-type: none"> ➤ Needs Assessment Committee will develop process to widely distribute Community surveys between October 2014 and January 2015 and ensure data entry by the Community Coordinator by January 31, 2015. 	<p>of local problems and conditions.</p> <ul style="list-style-type: none"> ➤ Needs Assessment Committee ➤ Coalition members (including 12 sector representatives) , additional sector representatives. ➤ CPWI coordinator.
<p>Increase Understanding of local problems and conditions.</p> <ul style="list-style-type: none"> ➤ The Coalition will annually survey the Community, evaluate pertinent and available data and, assess results of previous years' work and make identified adjustments. 	<p>Increase Understanding of local problems and conditions.</p> <p>Needs Assessment Workgroup will complete the process, provide findings and recommendations to the coalition, and implement decisions for the following year's action plan to be implemented between July 1 and June 30 of the following year.</p> <p>Assessment update, evaluation, and action</p>	<ul style="list-style-type: none"> ➤ Needs Assessment Committee will ensure the evaluation plan is followed and that ongoing evaluation of coalition strategies, services, and programs takes place. 	
		<p>Increase Understanding of local problems and conditions.</p> <ul style="list-style-type: none"> ➤ Annual process 	

planning will take place
before July 1, 2014.

will be
implemented to
systemically
review
community
needs, past
performance, and
plan coalition
strategies and
program.

Goal 2: Increase enforcement and Awareness of school policy

Objective 2.1: Decrease youth perception of lack of enforcement in the school

Strategy 1.2.1: Work with the school district to update policies and provide awareness campaign to community

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
Name of activity/program	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the Coalition is making sure this gets done?</i>
Review and update school policy on drug and alcohol	<i>Coalition members will work with Cusick JH/HS policy makers to update and revise if needed alcohol and drug policy. A public awareness campaign will follow to inform students and community of the new policy</i>	<i>Review will begin in September 2014 and be completed by October 2014. Revisions if necessary to take place in November 2014 and be presented to the school Board for approval.</i>	<i>Two meetings per month beginning in September 2014 to review and revise policy if needed. Awareness of policy will be publicized at the beginning of new Sport Season.</i>	<i>JH and HS students will be impacted – approximately 175 students and community at large to include approximately 2,000 residents.</i>	<i>Panther Country Coalition</i>	<i>Community Coordinator and Chair</i>

Goal 3: Decrease Favorable attitudes towards drinking and marijuana use. Increase perception of harm and knowledge of the dangers and risks of alcohol and marijuana. Increase anti-drug messages and bring awareness to our community regarding underage drinking.

Objective 3.1: Increase number of students in 8th and 10th grade who think drinking is wrong and increase number of students in 8th and 10th grade who believe drinking is dangerous.

Strategy 1.3.1: Provide Prevention/Intervention Services for Students through Life Skills and Project Success to include Classroom Education, Intervention Services, and Group Support.

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Name of activity/program	Briefly state the main purpose of the activity	When will this take place? What is timeframe for this activity?	How much? How often?	Who is this service for? How many people impacted?	Who is conducting?	Who from the Coalition is making sure this gets done?
Implement comprehensive activities that comprise Student Assistance Program at Cusick JH/HS. Life Skills Training Selected/Indicated Students: Screening and referral to services and Project Success taught to 7 th – 12 th grade students.	<i>P/I will provide comprehensive services including Life Skills curriculum that will increase youth perception of harm of alcohol, decrease favorable attitudes, thereby reducing underage drinking. Intervention and counseling services for students identified as at risk.</i>	<i>September 2014 through June 2015</i>	<i>P/I will provide Life Skills Training once per week for one hour sessions each. 6th grade = 15 weeks, 7th = 8 weeks, 8th and 9th grade = 5 weeks. Counseling and Referral services are ongoing The Prevention Intervention Specialist will provide Project Success to</i>	<i>6th – 9th graders in Cusick SD (approx. 100) 7th – 12th grade students (approx. 140)</i>	<i>Cusick School District</i>	<i>Prevention/Intervention Specialist</i>

*7th – 12th
grade
Students
and will
provide the
Prevention
Education
Series (Non-
CPWI)*

*The Prevention
Intervention
Specialist will
facilitate the
Youth Coalition
at the JH/HS
once per month.*

Goal 4: Increase positive family management skills

Objective 4.1: Increase communication skills between parents and children

Strategy 1.4.1: Introduce Strengthening Families to our community by offering it to families who have children ages 10-14. Strengthening Families provides tools for parents to learn to communicate more effectively with their children.

Strategy 1.4.2: Implement SAMHSA’s “Talk They Hear You.” Campaign

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the Coalition is making sure this gets done?</i>
The Strengthening Families Workshop will be offered to families who have children aged 10 - 14.	Teaches positive family management skills and the importance of effective communication. The program teaches the brain science behind why underage drinking is dangerous and how to avoid trouble.	Beginning in the fall of 2014, with another session being offered in the Spring of 2015.	Once per week for 2.5 hour sessions that run for 7 weeks 2-3 sessions per year	Strengthening Families Workshop will be offered to all families who have children aged 10 -14 and who live in the Cusick School District. (approx. 130 families)	Panther Country Coalition	Community Coordinator
Launch the “Talk. They Hear You.” Media Campaign created by SAMHSA but customized to Cusick/Usk.	To increase awareness by running a 30 second Public Service Announcement (PSA) on the radio and ads at the Roxy movie theater, using billboards, Flyers, booths at Community Events, Facebook website, postcards, and Newspaper Ads to disseminate messages	The kickoff for our media campaign will be at the Key Leader Luncheon in August 2014. And will be ongoing for duration of coalition.	New Materials and postings Once per Month	Our target audience is the entire community. (2000+ people)	Panther Country Coalition	Media Team TBD at June 2014 Action Plan Training