

# Cascade Prevention Coalition Strategic Plan

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## EXECUTIVE SUMMARY

### Overview of Plan

#### Vision Statement

Cascade Prevention Coalition is a sustaining community-based effort to promote substance abuse prevention, healthy activities, and safe environments for our youth.

#### Mission Statement

Engage our community...

- To prioritize factors which reduce the likelihood of children and youth being at risk.
- To direct and provide oversight and vision for the community members, families and youth.
- To promote a safe and wholesome place to live, work, and play for the youth of today and tomorrow.

#### Brief explanation of priorities identified

- Reduce underage drinking through preventative measures
- Establish other forms of substance abuse in our community, such as marijuana use, and reduce its presence through similar preventative measures used in reducing underage drinking
- Raise community awareness of local substance abuse and the purpose of the Cascade Prevention Coalition
- Identify and implement prevention programs into our community and school system with the intent of reaching CPC vision
- Sustain an active, community-based coalition with meaningful priorities, goals, and outcomes.

#### Area to be served

The boundary of Cascade Prevention Coalition is defined by the Cle Elum-Roslyn School District. The Cle Elum Roslyn School District (Educational Service District 105), which serves a “rural” and “fringe” community according to OSPI, spans 620 square miles in Upper Kittitas County, making it the largest district boundary of all six school districts in Kittitas County. The Cle Elum Roslyn School District is host to 935 students, who are made up primarily of Caucasian ethnicity (84.5%), and has an average percentage (42%) of students who receive free and reduced lunch.

### Action Plan Summary

#### Brief description of the strategies and activities

The Cascade Prevention Coalition strategies and activities are designed to target five goals: **(1) increase prevention leadership in Upper Kittitas County, (2) reduce alcohol availability to youth, (3) increase consistent enforcement of policy and regulations related to underage drinking, (4) decrease number of friends who use, and (5) increase positive family management practices.** Collectively, through the assessment process, the coalition believes that strategies and activities based on strengthening coalition effectiveness, reducing the number of parties where alcohol is served, strengthening the relationship between local law enforcement and preventative outreach efforts, building and sustaining a youth coalition, and implementing the a family-based direct service will result in attaining CPC’ s goals.

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### **Plan to implement and evaluate the strategies and activities**

A community-based implementation strategy (see “Action Plan” for more detail) is the overall goal of the coalition. Through the community resource assessment, the coalition recognizes that there are sector representatives, key leaders, and government supported organizations in place to carry out a strategic plan focused on prevention. Through working relationships with local press (Media Advocacy Plan), the school district (School Based Prevention), local law enforcement (Environmental Strategy), and the Department of Behavioral Health and Recovery (Direct Services), CPC efforts can be implemented to reach evidence-based outcomes in coordination with several tools for evaluation. These tools include surveys (student and community), local data indicators (legal and health), and coalition membership status (adult and youth). Setting up an implementation, which uses local sources for both implementation and evaluation has been a focus of the Cascade Prevention Coalition since day one. Coalition members feel that through this community-based process and evidence-based evaluation, our efforts will be both culturally competent and sustained.

To implement strategies, the Coalition will delegate specific parts of the action plan to the appropriate individuals and subcommittees for pre-planning, implementation, and evaluation. For example, developing and supporting the Youth Coalition will consist of working closely with our student coalition members and the leadership team. Evaluation (as defined in the action plan) will be based on number of members, activities, meetings, and targeted outcomes. Another example would be educating our community on legal laws and implications in relation to underage drinking (Local Law Enforcement) with the help of the Consequence Team (subcommittee), and evaluating through the community survey and diagnostic tests. All of our strategies and activities will be derived from the Action Plan, and implemented/evaluated by the corresponding subcommittee/members, and evaluated with the appropriate measuring tools and desired outcomes.

In order to fulfill goal three and four (increase consistent enforcement of policies and reduce friends who use) the coalition will work closely with the Cle Elum-Roslyn School District P/I Specialist in order to review, revise, and implement school policy, as well as recruitment and support of the Youth Coalition.