

Annual Action Plan for June 15, 2014 - June 15, 2015

Clarkston EPIC Coalition

Goal 1: Increase prevention leadership in Clarkston.

Objective 1.1: Increase community participation in EPIC as measured by the monthly participation in the coalition meetings and workgroups.

CSAP Strategy Community Based Process 22.5 Engage, educate, and provide opportunities for meaningful involvement by the coalition members to plan, implement, and evaluate chosen strategies to reduce underage drinking.

Objective 1.2: Ensure coalition members have an understanding of local conditions that impact youth substance use, and plan strategies based on assessments.

Strategy 2.1.1: Complete a community-wide evaluation using needs assessment, resource assessment, and gaps assessment to gather pertinent data annually.

Objective 1.3: Increase membership on the coalition from sectors that are currently under-represented.

Strategy 3.1.1: Disseminate information regarding EPIC coalition to inform community of our efforts and recruit new members by passing out information at Alive After 5, National Night Out, Town Hall Meetings, Parent/Student Orientations, and other events as planned by our Recruitment/Events Team.

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i>Name of activity/program</i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
Monthly Coalition Meetings & workgroups	Organize prevention efforts according to our strategic plan	Ongoing July 2014 through June 2015 monthly meeting for 1.5 hours Workgroups meet as needed	2nd Tues. of every month at 4:00	Coalition members 24+ and open to the public	Leadership Team	Community Coordinator
Annual Coalition Evaluation	Coordinator will request all coalition members complete an annual Coalition Assessment Tool	Coalition Assessment will take place of October	Assessments will be passed out at October's meeting and emailed to those not in attendance	EPIC Coalition Members	EPIC Coalition	Community Coordinator
Evaluate community needs, resources, conditions, and gaps annually	EPIC coalition will update our strategic plan each year after our annual community survey and needs assessment	Community Assessment Workgroup will meet as needed between November through March	Community will use the Data Book, Healthy Youth Survey, Annual Community Survey, and local data	Our Needs Assessment Team & Community members	Needs Assessment Team	Community Coordinators & Needs Assessment Team
Youth Coalition	Increase leadership among peers through recruitment, participation in the adult coalition, provide support, and create projects to help other students make healthy choices, and stay "Above the Influence"	Ongoing July 2014 rough June 2015	Bimonthly	CHS Youth coalition members 30+ and open to all CHS students	Youth Advisor & Youth Team	Community Coordinator & Youth Team

Recruit and Build Capacity	EPIC will continue to recruit new members, build relationships, create new partners, gather resources, and disseminate results of our efforts. Have a presence at Alive After 5 and National Night Out	Ongoing July 2014 through June 2015	Monthly	Community of Clarkston	Recruitment Team	Community Coordinator & Recruitment Team
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Goal 2: Review and revise policy as it relates to privatization of alcohol and legalization of marijuana

Objective 2.1 :Increase information dissemination to public through our media campaigns, power point presentations, town hall meetings, attend local government meetings.

Strategy 1.2.1: CSAP Strategy Environmental 22.6 Provide policy review and revision and expand our media campaigns. Work with the Liquor Control Board regarding privatization of liquor and recreational marijuana legalization

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Public Awareness & Policy Review & Revision	Law enforcement, local government officials, and concerned citizens meet to review policies and practices as they relate to underage substance use	Ongoing through June 2015	Monthly as needed	Community-wide	Community Coordinators, , & Environmental Team	Program Coordinator
Information Dissemination	To be a resource promoting community involvement in effective policy development, implementation related to preventing underage use of alcohol and marijuana through our media campaigns	Ongoing July 2014 through June 2015	Monthly	Community-wide	Community Coordinators & Environmental Team	Coordinator & Program Coordinator & Youth Advisor

Goal 3: Decrease favorable attitudes towards drinking.

Objective 3.1: Increase number of students in High School who think drinking is wrong.

Objective 3.2: Increase number of students in High School who see drinking as dangerous.

CSAP Strategy Education 22.2 Provide Prevention/Intervention Services for Secondary School Students through Project Success to

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Project Success & Prevention Education Series Student Assistance Program	To increase youth perception of harm of alcohol & decrease favorable attitudes. Project Success is evidence-based program delivered to all 9th graders. Student Assistance program provides education, intervention services, and group support.	October 2014 for 10 weeks	10 sessions of 50 minute classes	Approx. 190 CHS 9th graders	P/I Specialist	ESD 123

Goal 4: Delay early initiation of use

Objective 4.1 Increase family management skills by participants by at least 50%

CSAP Strategy Education 22.2 Provide family competency education by offering Guiding Good Choices (GGC)

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Guiding Good Choices	The goal of the GGC's program is to prevent substance abuse among teens by teaching parents of preteens and younger adolescents the skills they need to improve family communication and bonding.	Sept. 2 - 29, 2014 at one of the 4 grade schools for the first workshop and April 6th - May 4th for the second Workshop at another grade school	Five 2 hour weekly sessions delivered by trained facilitators	Parents of children in 4th - 9th grade. all will be invited. Program must have at least 8 parents in attendance	Trained Facilitators & Site-Coordinator	Community Coordinators

Goal 5: Increase positive family management skills

Objective 5.1: Increase communication skills between parents and children

CSAP Strategy Education 22.2 Strengthening Families will be offered to families who have children in grades 4th - 6th grade. This program provides tools for parents to learn to communicate more effectively with their children.

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Strengthening Families Program	Teaches positive family management skills and the importance of effective communication with love and limits.	Fall 2014 & Winter 2015	Seven weekly sessions	All families who have children in 4th through 6th grade will be invited. A minimum of 8 parents must be in attendance	Trained facilitators & Site Coordinator	Community Coordinator

Goal 6: Increase communication between parents and youth regarding the risks and harms of underage drinking .

Objective 6.1: Increase education and awareness of Clarkston community members and youth regarding underage drinking and marijuana issues and successful prevention strategies.

CSAP Strategy Information Dissemination 22.1

SAMHSA's media campaign "Talk. They Hear You." and the "Above the Influence"

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Talk. They Hear You.	To increase awareness of substance abuse issues for community members and how to prevent and decrease use.	Ongoing July 2014 through June 2015	Radio 4 days per week/3 to 4 times per day Movie theatre & TV commercials 7 days per week for four months	Community wide	Local Media rep on coalition	Community Coordinator & Media Team
Media Campaign "Above the Influence"	A campaign aimed at youth by youth that contain pro-health messages and positive lifestyle choices	June 2014 through June 2015	Radio 4 days per week/3 to 4 times per day Movie theatre & TV commercials 7 days per week for four months	Clarkston youth	Youth Coalition	Youth Advisor

Goal 7: Increase capacity of coalition to prevent and reduce substance abuse.

Objective 7.1: Increase knowledge and skills of coalition staff, members, and youth coalition participants so they are better equipped to carry out the duties outlined in our strategic plan.

CSAP Strategy Community Based Process 22.5 Provide training regarding community based process, prevention of ATOD, and other relevant topics to staff and coalition members..

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Training for Coalition Coordinator (SAPT Funding)	The purpose of this activity is to provide training regarding community based process and prevention strategies in order to reach our goals	Ongoing	Twice per year	1	DBHR required trainings	Coalition Coordinator
Provide Coalition Orientation to new members (SAPT Fund, coordinator salary)	To provide training and increase knowledge of coalition work for new members.	1 on 1 with each new member July 2014 - June 2015	Monthly as needed	Training for all new coalition members	Clarkston EPIC	Community Coordinator
Members Attend Prevention Summit (PFS Funding)	Attend training specific to the Strategic Planning Framework for adults and youth	October 2014	1 training per year	Training offered to 4 adult coalition members and youth members	Clarkston EPIC	Community Coordinator
Attend SAPST Training	Attend training specific to the	Not budgeted for this fiscal year; will				

PFS Funding	Strategic Prevention Framework	schedule as members express interest and funding is available.
Attend CADCA Leadership Forum PFS Funding	Attend training specific to the Strategic Prevention Framework for youth and adults	Not budgeted for this fiscal year, will attend every other year