

## EXECUTIVE SUMMARY

The Shuksan Community Network will coordinate efforts to deliver comprehensive strategies to students from Shuksan Middle School, their families, and the larger community from the Birchwood Neighborhood area. The geographic area being targeted is currently home to an estimated 5,587 individuals. Among those, approximately 624 are students at Shuksan Middle School.

Efforts of this Prevention Redesign Initiative (PRI) will focus on delivering:

- **Coalition Development**
  - Community engagement, coalition development, and training
- **Direct Services**
  - Parenting Programming
  - Mentoring Services
- **Environmental Strategies**
  - Got Pride Inside campaign
  - Retailer-Directed Interventions
- **Public Awareness Campaign**
  - Support of Statewide Media Campaign
- **Prevention/Intervention Services**
  - School-Based Prevention Services to students

The blending of strategies focusing on population-based efforts, with those that provide direct services to students and families, will mutually benefit the community. The blending of school-based and community-based services will also increase the ability to achieve positive outcomes. Coalition members and workgroups will be directly involved in the planning and delivery of the prevention efforts outlined above, as described in more detail in this plan.

As its model, this initiative will use the Strategic Prevention Framework as a foundation for assessment, planning, implementation, and evaluation, as illustrated on the next page. This is a nationally-recognized framework that provides a logical process for this initiative. The goals of the project will utilize the Risk and Protective Factor framework. More information about the Risk and Protective Framework, and the Social Development Strategy, can be found at <http://www.sdr.org/>.

While many of the assessment, planning, and coalition efforts have been occurring over the past year, the formal start date for these efforts will be April 1, 2012. Efforts will be sustained throughout the current biennium, ending June 30, 2013. It is anticipated that efforts will continue beyond this date.

Best-practice programs will be utilized where appropriate. Other strategies will use evidence-based efforts, as available, and at a minimum use guiding principles of effective services.

