

# Action Plan

## PEOPLE AGAINST ILLEGAL DRUGS Coalition



Goal: 1 Increase Community connectedness to reduce and prevent youth alcohol use.

**Objective 1:** Increase and maintain community stakeholder collaboration to implement strategies aiming at reducing youth alcohol use

**Objective 2:** To increase bonding with adults with clear standards and healthy beliefs among youth ages 5 to 18 living in Othello.

Strategy: PAID Coalition

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b><i>Name of activity/program</i></b>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Community Coordinator</b>	<i>Enhance the ability of the community to effectively provide prevention services for alcohol, tobacco, and other drug abuse.</i>	<i>July 1 2014-June 30, 2015</i>	<i>5 days a week for a .968 FTE</i>	<i>The Othello Community members</i>	<i>IHCS of Adams County</i>	<i>Amaris Garza Prevention Specialist/County Coalition Coordinator</i>
<b>Hey Kids Summer Youth Program</b>	<i>Contribute to increase levels of bonding with adults. Opportunity for pro-social involvement. Educate youth on violence, tobacco use, prevention, and emergency situations.</i>	<i>July 1, 2014-August 31, 2014  May 1, 2015-June 30, 2014</i>	<i>Twice a day three days a week for 9 weeks</i>	<i>Youth in the Othello community about 250</i>	<i>IHCS of Adams County</i>	<i>Amaris Garza Prevention Specialist/County Coalition Coordinator, assistants and volunteers</i>

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Goal: 2 Reduce youth access to alcohol in Othello

Objective: Increase Community member and parental awareness of youth alcohol use in the Othello Community

Strategy: Let's Draw the Line; Town Hall Meeting

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b><i>Name of activity/program</i></b>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Let's Draw The Line</b>	<i>Activate youth and adults to promote norms, policies, and enforcement that prevent underage drinking in the community.</i>	March 2015	1 hour sessions once a week for 5 weeks	15 High School Students	IHCS of Adams County	Amaris Garza Prevention Specialist/County Coalition Coordinator
<b>Town Hall Meeting</b>	<i>The purpose if this is so youth may discuss issues of community underage drinking with community leaders and members.</i>	January 2015-May 2015	One meeting	15 High School Students & Community Leaders/Members	IHCS of Adams County	Amaris Garza Prevention Specialist/County Coalition Coordinator

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**Goal:** 3 Reduce Community laws and norms favorable to alcohol use in the Othello Community

**Objective:** Decrease the number of parents and adults who host events and celebrations that serve alcohol to youth

**Strategy:** Local Media Campaign (education to public of laws/norms); Develop a social host ordinance

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b><i>Name of activity/program</i></b>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Social Host Ordinance</b>	Increase parent accountability and prevent underage parties; support healthy community norms that discourage underage drinking. Provide police with an additional enforcement tool.	By September 2014	Meet with City Counsel a minimum of 2x	Othello community/youth The whole city of Othello will be impacted by this ordinance	IHCS of Adams County and Paid Coalition	PAID Coalition
<b>Local Media Campaign</b>	To educate public of laws/norms create billboard and flyers with information promoting the social host ordinance	By September 2014  October 1, 2014- June 30, 2015	2x Billboard space, 4 newspaper articles, 1x 7,000 flyer distribution	Community members/parents  7,000+ will be impacted	IHCS of Adams County and PAID Coalition	PAID Coalition

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Goal: 4 Increase commitments to school among Othello students

Objective: Reduce the number of Othello high school students skipping school due to alcohol use.

Strategy: Prevention/Intervention Services

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i><b>Name of activity/program</b></i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Prevention Intervention Program</b>	<i>Intervention specialist does presentations in high school health classes about drug/alcohol. Meets with students for intervention for 1 hour sessions. Educates staff, parents and community about services.</i>	School year September 2014- June 2015	<i>Meets with students an average of 9x. Presents at health class once a month</i>	<i>High School students</i>	Educational Service District 123	Danielle Callahan Intervention Specialist

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Goal: 5 Increase family management skills among Othello parents and guardians

Objective: Increase the skills to set clear rules and standards in the home among parents and guardians in Othello.

Strategy: Strengthening Families

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<i><b>Name of activity/program</b></i>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>Strengthening Families</b>	Consists of teaching parenting skills, children's life skills, and family management skills training courses	October 1, 2014- December 31, 2014  February 1, 2015- April 30, 2015	1 hour sessions once a week for 7 weeks	Minimum of 8 families	IHCS of Adams County	Amaris Garza Prevention Specialist/County Coalition Coordinator

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## PEOPLE AGAINST ILLEGAL DRUGS Coalition



Goal: 6 Decrease early initiation of substance use

Objective: Increase youth's refusal and social skills among 6th graders

Strategy: LifeSkills Training Middle School Program

Activity/Program	Brief Description	When	How	Who	Lead Organization	Responsible Party (ies)
<b><i>Name of activity/program</i></b>	<i>Briefly state the main purpose of the activity</i>	<i>When will this take place? What is timeframe for this activity?</i>	<i>How much? How often?</i>	<i>Who is this service for? How many people impacted?</i>	<i>Who is conducting?</i>	<i>Who from the coalition is making sure this gets done?</i>
<b>LifeSkills Training Program</b>	<p>To promote positive youth development. In addition to helping kids resist drug, alcohol, and tobacco use, also effectively supports the reduction of violence and other high-risk behaviors.</p> <p>The Coalition is currently pursuing options with the school district for in-school implementation of this program. The next important decision to be made is dates and time the program will occur at the school. We expect that to occur by September 30, 2015.</p>	<p>July 1, 2014-August 31, 2014</p> <p>October 1, 2014-June 30, 2015</p>	<p>1hr sessions twice a week within the time frame, 15 sessions for a .032 FTE</p>	<p>10-20 students going to 6<sup>th</sup> grade</p>	<p>IHCS of Adams County</p>	<p>Amaris Garza Prevention Specialist/County Coalition Coordinator</p>