

# State of Washington Substance Abuse Prevention and Mental Health Promotion

## Policy Consortium

- Department of Early Learning
- Department of Health, Prevention & Community Health
- Department of Social and Health Services (DSHS), Division of Behavioral Health and Recovery
- DSHS, Office of Indian Policy
- DSHS, Office of Juvenile Justice
- Health Care Authority
- Liquor Control Board
- Office of Superintendent of Public Instruction
- Office of the Attorney General
- Office of the Lieutenant Governor
- Traffic Safety Commission
- Washington State Patrol
- Washington State University

## Advising Groups

- Prevention Research Sub-Committee
- State Board of Health
- Washington Association for Substance Abuse and Violence Prevention
- State Epidemiological Outcomes Workgroup
- College Coalition to Reduce Substance Abuse
- Washington State Institute for Public Policy
- Indian Policy Advisory Committee
- Prevention Certification Board
- Coalition to Reduce Underage Drinking
- DFC Coalition of Coalitions

Five-Year Strategic Plan  
2014 Updated Action Plans



## 5 Action Teams

### Reducing Underage Use

- ◆ Alcohol Use
- ◆ Marijuana Misuse/ Abuse

### Prescription Drug Misuse/ Abuse Prevention

### Young Adult & Pregnant Women Alcohol & Marijuana Misuse/Abuse Prevention, SBIRT

### Tobacco Misuse/Abuse Prevention

### Mental Health Promotion, Anxiety & Depression Prevention

*Needs & resources assessment and  
plan update scheduled for March 2015*

# State Five Year Strategic Plan Implementation: Prevention Policy Consortium

Each Action Team has an annual Action Plan. Teams meet monthly to advance their plans and report out progress and success at the bi-monthly Prevention Policy Consortium Meetings.

***First full year of implementation resulted  
in 60 collaborative accomplishments.***

#### REDUCING UNDERAGE USE

Integrate with the state Washington Healthy Youth Coalition (WHY) to support the following priorities: Analyze and Monitor Issues/Policies; Promote Policy Change; Supporting Youth Influencers; and Support Law Enforcement.

#### **Policy:**

- Conduct surveillance on data regarding Initiative 1183 (alcohol privatization) and Initiative 502 (legalized adult marijuana use).

#### **Information Dissemination/Public Awareness:**

- Support community, regional, and statewide partners in distributing messaging for expanded underage drinking prevention toolkit.
- Support community, regional, and statewide partners in distributing messaging.
- Implement and evaluate a prevention marketing campaign with partners, targeting youth ages 12-16 and their parents.
- Revise *StartTalkingNow.org* website to include marijuana prevention information.

Continued

## PRESCRIPTION DRUG MISUSE/ABUSE PREVENTION

Establish statewide workgroup to implement strategies. Work collaboratively with existing statewide Take Back Your Meds Coalition and Unintentional Poisoning Workgroup.

### **Policy:**

- Promote value of Prescription Monitoring Program and seek opportunities to ensure funding for program to continue.
- Promote the use of the Emergency Department best practices model for prescribing medications among hospitals.
- Encourage medical examiners and coroners to follow national recommendation for investigating, diagnosing and certifying deaths related to opioid drugs.

### **Education/Workforce Development:**

- Provide presentation and online information to local communities regarding prescription drug abuse statistics and strategies for prevention.

### **Information Dissemination/Public Awareness:**

- Increase available funding by support funding requests and grant applications related to Rx Prevention projects and initiatives.
- Promote opportunities and resources that already exist with local community coalitions, law enforcement, healthcare providers, patients and patient advocates, Tribal entities, and public/individuals at risk regarding Rx abuse/misuse.

## YOUNG ADULT & PREGNANT WOMEN ALCOHOL MISUSE/ABUSE PREVENTION, SBIRT

Work with existing College Coalition and Screening, Brief Intervention, and Referral to Treatment (SBIRT) program to implement strategies.

### **Policy:**

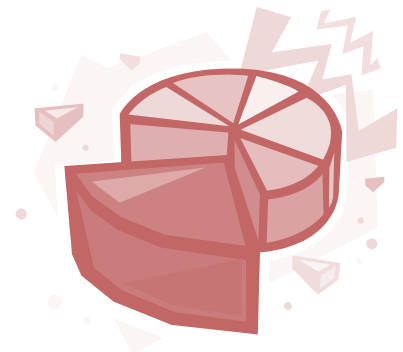
- Develop method for collecting statewide data on young adults for those attending college and not attending college.
- Promote the use of SBIRT among universities and colleges.
- Promote the use of SBIRT for use with pregnant women.
- Expand use of SBIRT program to be used to reach youth in public school settings.

### **Education/Professional Development:**

- Provide training and technical assistance to healthcare clinics to screen for tobacco use and refer to cessation resources.

### **Information Dissemination/Public Awareness:**

- Host or join a conference to teach about implementation of SBIRT.



## TOBACCO MISUSE/ABUSE PREVENTION

Establish State Inter-agency workgroup to focus on strategies.

### **Policy:**

- Provide education and information on the creation of no-smoking policies to create smoke-free workplaces specifically targeting college and state agencies.
- Convince motion picture industry to change industry policy to eliminate depictions of tobacco use in youth-rated movies.
- Increase tobacco prevention funding by providing information to policy makers on the impacts of prevention.

### **Education/Workforce development:**

- Provide training and technical assistance to healthcare clinics to screen for tobacco use and refer to cessation resources in order to increase number of patients screened.

### **Information Dissemination/Public Awareness:**

- Provide Point of Sale retailer education and conduct the Community Assessment Neighborhood Stores (CANS) Surveys; and share the results and other impact information with policy makers.
- Establish and maintain public awareness of the causal link between smoking in movies and youth smoking.
- Promote opportunities and resources that already exist with local community coalitions, law enforcement, health care providers, patients and patient advocates, Tribal entities, and public/individuals at risk.
- Convince motion picture industry to change industry policy to eliminate tobacco depictions in youth rated movies. Draft a letter for signature by agency heads, urging the motion picture industry to change the movie rating system.
- Promote and update the website. Consortium members can refer people with questions about secondhand smoke to the website [www.smokefreewashington.com](http://www.smokefreewashington.com) and publicize the site in their respective organizations' materials.
- Engaging existing coalitions to include tobacco prevention activities and mobilize the communities in the state against youth tobacco use.
- Promote the use of The Washington Health Initiative Network (WHIN) to healthcare professionals. Sponsored by Department of Health; provides online training to healthcare clinics on best practices for prevention related activities including tobacco cessation.

## MENTAL HEALTH PROMOTION , ANXIETY & DEPRESSION PREVENTION

Establish a statewide workgroup to implement strategies.

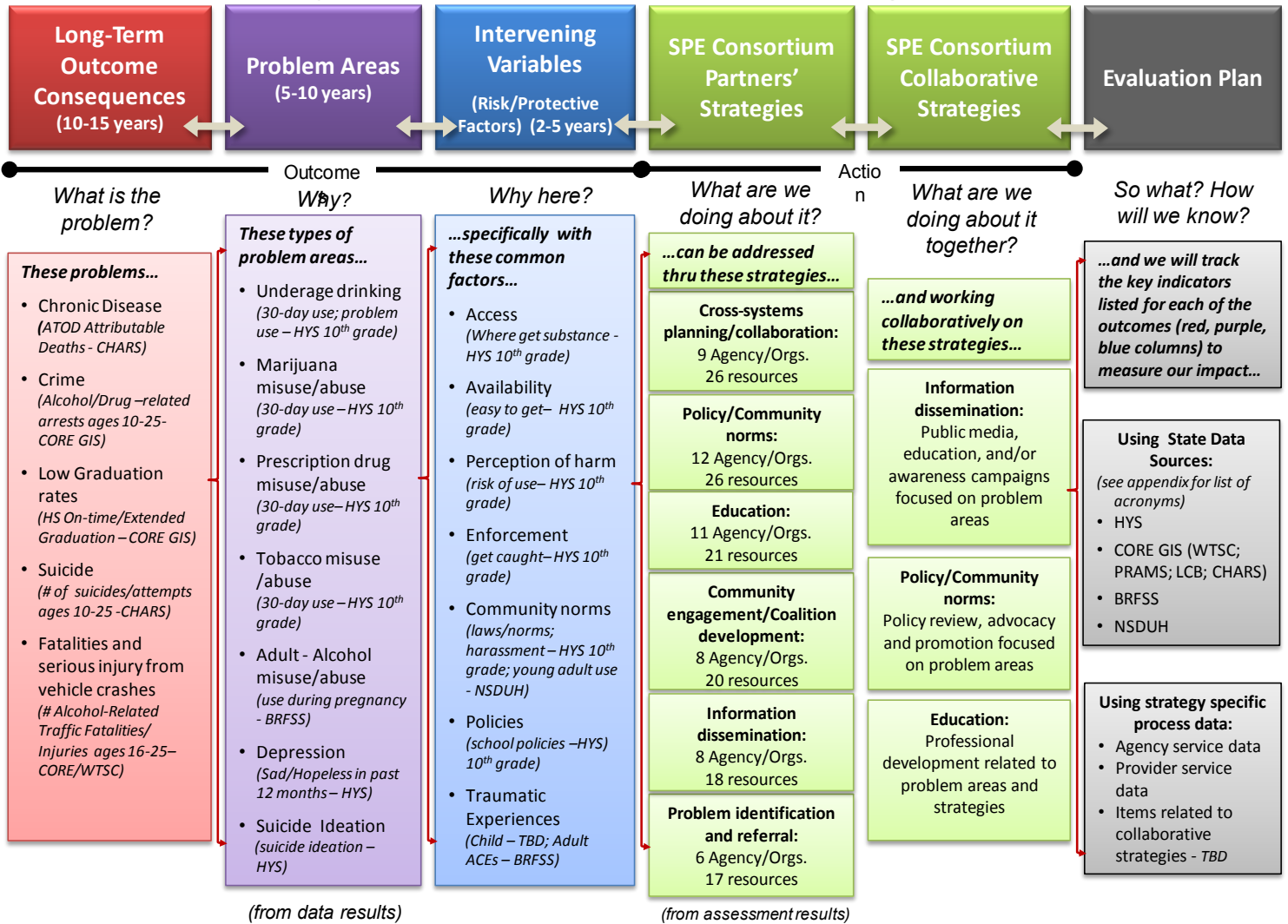
### **Education/Workforce Development:**

- Enhance coordination, planning and activities between multiple child serving and intervention agencies and groups addressing suicide prevention.

### **Information Dissemination/Public Awareness:**

- Collect data and resources to provide to communities including 1) Prevention and intervention material to reduce potential for youth suicide and depression and 2) Response (Post-intervention) to communities experiencing crisis of multiple suicides/contagion.
- Increase Primary Care Provider's knowledge of role in suicide prevention. Support and disseminate information for PCP's in suicide prevention, through training requirements.

# Policy Consortium State Plan Logic Model



Updated March 2013