



Friday, March 17, 2023
Teams Meeting

WHY Coalition

Attendees:

<input type="checkbox"/>	Brandi Archer (Thurston Juvenile Ct)	<input checked="" type="checkbox"/>	Sarah Ellsworth (ESD 113)	<input checked="" type="checkbox"/>	Edica Esqueda (WTSC)
<input type="checkbox"/>	Derek Franklin (WASAVP)	<input checked="" type="checkbox"/>	Steve Freng (NWHIDTA)	<input checked="" type="checkbox"/>	Heidi Glesmann (DOH)
<input type="checkbox"/>	Dixie Grunenfelder (OSPI)	<input type="checkbox"/>	Kristen Haley (DOH)	<input type="checkbox"/>	Will Hitchcock (DOH)
<input type="checkbox"/>	Staci Hoff (WTSC)	<input type="checkbox"/>	Kerry Holifield (CSCHC)	<input type="checkbox"/>	Alicia Hughes (HCA)
<input checked="" type="checkbox"/>	Kasey Kates (HCA)	<input type="checkbox"/>	Doua Kha (OSPI)	<input type="checkbox"/>	Jason Kilmer (CCSAP) - Excused
<input checked="" type="checkbox"/>	James Madsen (WAJCA)	<input type="checkbox"/>	Mark Medalen (WTSC)	<input checked="" type="checkbox"/>	Nikki Meline (DOH)
<input checked="" type="checkbox"/>	Megan Moore (Prevention Voices)	<input type="checkbox"/>	Stacey Okland (WASAVP)	<input checked="" type="checkbox"/>	Alyssa Pavitt (Prevention Voices)
<input type="checkbox"/>	Julie Peterson (Foundations for Healthy Generations) - Excused	<input type="checkbox"/>	Eliza Powell (NW HIDTA)	<input type="checkbox"/>	Sherry Rudolph (WA State PTA)
<input checked="" type="checkbox"/>	Mary Segawa (LCB)	<input type="checkbox"/>	Alex Sirotzki (WA Poison Center)	<input type="checkbox"/>	Lt. Courtney Stewart (WSP)
<input checked="" type="checkbox"/>	Liz Wilhelm (PSCBW)	<input checked="" type="checkbox"/>	Martha Williams (HCA)	<input type="checkbox"/>	Kendra Wilson (HCA)
<input checked="" type="checkbox"/>	Guest: Michelle Frye-Spray (CASAT)	<input type="checkbox"/>	Guest: Sara Cooley-Broschart (Center for advancing Alcohol Science to Practice)	<input type="checkbox"/>	Guest: Alonzo Wade (WTSC)
<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:
<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:	<input type="checkbox"/>	Guest:

No	Agenda Items	Time	Lead	Summary Meeting Notes
1.	Welcome, introductions and Team Building	9:05	Kasey Kates WHY Co-Chair	Question of the Day: Would you rather have telekinesis (the ability to move <u>things</u> with your mind) or telepathy (the ability to read minds)?
2.	Washington Traffic Safety Commission Agency Update	9:20	Wade Alonzo and Edica Esqueda, WTSC	Edica introduced herself and the programs she manages and the practices that are related to those programs. The PPT regarding the WTSC will be sent out to members after the meeting. The commission is going through Strategic Planning; she reviewed the Mission and Vision as well as some data regarding crashes and other traffic safety. There has been a significant increase in traffic deaths. Traffic Safety Commission is a

			<p>commission required by the feds and all states have different iterations of the commission. WTSC has a staff of about 25. Edica shared the organizational chart. Currently WTSC is recruiting for program staff. Funding was reviewed focusing on the behavioral health programs. Core programs and priorities were reviewed. The commission focuses on positive behaviors (social norms) rather than negative behaviors. The WTSC has a dashboard (https://wtsc.wa.gov/research-data/dashboards/) where the data on local crashes can be pulled out for use. Traffic Zero Program, Teens in the Driver Seat (https://statics.teams.cdn.office.net/evergreen-assets/safelinks/1/atp-safelinks.html), and Together We Get There programs were reviewed as well as SB5583. For more information: Improving Young Driver Safety Washington State Legislature</p> <p>Action: How can WHY members support your work? Using the WTSC Dashboard for local work.</p>
3.	<p>Hot Topics</p> <ul style="list-style-type: none"> April Alcohol Awareness Month and Toolkit update 	9:45	<p>Michelle Frye-Spray, CASAT</p> <p>Michelle introduced the Alcohol Awareness Toolkit. The history of the toolkit was shared. A small group of collaborators have worked to expand the toolkit creative. The toolkit has weekly themes that have been updated this year. Michelle reviewed the current challenge and how it works, There is areporting incentive for those who use the toolkit.</p> <p>The toolkit website and creative were reviewed (https://pttcnetwork.org/centers/northwest-pttc/alcohol-awareness-toolkit).</p> <p>Action: How can WHY members make a difference with the Alcohol Awareness Toolkit? CASAT/Advancing Alcohol Science To Practice/NW PTTC is looking for feedback on how the toolkit has worked for WHY members (due date 5/15 for the incentive). Contact Michelle Frye-Spray (mfryespray@casat.org). WHY members are encouraged to share with their networks.</p>
4.	Legislative Update	10:10	<p>Prevention Voices WASAVP</p> <p>Prevention Voices – Alyssa shared there is just one month left in the session; the next cutoff is March 29. SB5367, the cannabinoid bill is still alive. Prevention Voices does still meet on Thursdays; the weekly updates can also be had by request in your email inbox.</p> <p>SB 5367 (Hemp THC): https://drive.google.com/file/d/1qcc8gFICRBiP27gbEZfwGwHCsdk9UsrG/view</p>

				<p>Weekly Bill Review: https://us02web.zoom.us/meeting/register/tZ0kcqrrjoiGNJePxxOJM7-jgnTeTn2HI_D Join the mailing list: https://forms.gle/Geg6oYGBAoJB4RuA6</p> <p>WASAVP – Steve shared several items including the impending House budget release, Blake Decision, SB5561, SB5130, and SB5367 (Mary expanded on the twists that have been bubbling up).</p>
5.	Communications Team	10:20	Nikki Meline	<p>March meeting review – GMMB will be taking on posting on the starttalkingnow.org website and facebook account for this year. A post referring to 4/20 will not be occurring; but there will be increased posts about cannabis and how to start the conversation about cannabis and alcohol. The marijuana v. cannabis terminology one pager was discussed (https://www.youcanwa.org/uncategorized/knowning-the-difference-marijuana-cannabis/). Youth writing activity was discussed. Anne is looking to do a workshop at the Spring Youth Forum about how to be responsible when posting on social media, etc. Other things that were shared including the fact sheet: https://vapingprevention.org/content/VPR_factsheet_vaping_prevention_communication.pdf</p>
6.	Meeting wrap up	10:25	Martha	<p>Martha reviewed the action items from today’s meeting.</p>
7.	Round Table Member updates	10:30		<p>Martha: Prevention Awards of Excellence nominations will be accepted starting April. Please be thinking about who you might nominate this year! Mary: David Postman will be leading the LCB Roundtable conversation with attendees regarding legislative session, rulemaking, and more. This may be the last Roundtable for Director Rick Garza; attendees can make suggestions to Mr. Postman on what to look for in the next Director. Nikki: On the Statewide campaign “Not a Moment Wasted” with new creative (https://thesocialpresskit.com/not-a-moment-wasted). You Can Campaign has new added creative as well. Kasey: May 10 is the Spring Youth Forum at the Great Wolf Lodge. Looking at offering a virtual component for youth groups unable to travel to the Great Wolf Lodge.</p>

8.	Adjourn	11:00	Kasey Kates WHY Co-Chair	10:50 AM
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Action Items/Decisions					
#	Action Item	Assigned To:	Date Assigned:	Date Due:	Status
1	How can WHY members support your work? Using the WTSC Dashboard for local work.	WHY Members	3/17/2023		
2	How can WHY members make a difference with the Alcohol Awareness Toolkit? CASAT/Advancing Alcohol Science To Practice/NW PTTC is looking for feedback on how the toolkit has worked for WHY members (due date 5/15 for the incentive). Contact Michelle Frye-Spray (mfryespray@casat.org). WHY members are encouraged to share with their networks.	WHY Members	3/17/2023		

