

August 18, 2021

Monthly coalition meeting

Today's agenda

Agenda Items	Time	Lead
Welcome, introductions	9:05	Mary
and Team Building		Segawa
		WHY Co-
		Chair
NW HIDTA	9:20	Eliza Powell,
Px and Treatment		NW HIDTA
Grantees, Dept of Health		Heidi
Grantees, and a DBHR		Glesman &
RFA Update		Liz Wilhelm,
		DOH
		Kasey Kates,
		DBHR
Conference report out:	10:00	
CADCA Mid-Year		
Montana Institute		General
SAPST		Discussion
NPN		DIESE AND III
Region 10 Opioid		
Conference		
Communications Team	10:10	Kendra
Cannabinoid Team		Harrison
Meeting wrap up	10:25	Martha
Round Table Member	10:30	
updates		
Adjourn	11:00	Mary
		Segawa
		WHY Co-
		Chair

Opening question

What is something — a food or activity — that you tried reluctantly, and it turns out you like it?

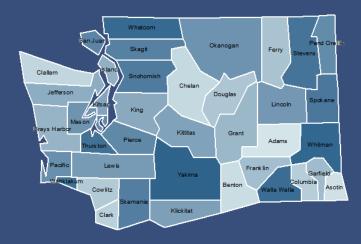




Recent Funding Opportunities

Eliza Powell, NW HIDTA







Northwest HIDTA Prevention & Treatment

Crossing Sectors to Increase Impact

What is a HIDTA?

- High Intensity Drug Trafficking Area
- Mission: Reduce drug trafficking and misuse through collaboration
- Overseen by the Office of National Drug Control Policy under the Executive Office of the President
- Funding is authorized by Congress annually



NW HIDTA

- 15 counties, 90% population
- Drug task forces
 - Federal, state, tribal, and local agencies
- Prevention & treatment
 - Grant program
 - Overdose Response Strategy





2023 RFP Process

- Predictors of Application Success:
 - Clear and measurable goals and objectives
 - Demonstration of understanding of evidence
 - Prioritization of evaluation/evaluation implementation
 - Cross-sector collaboration



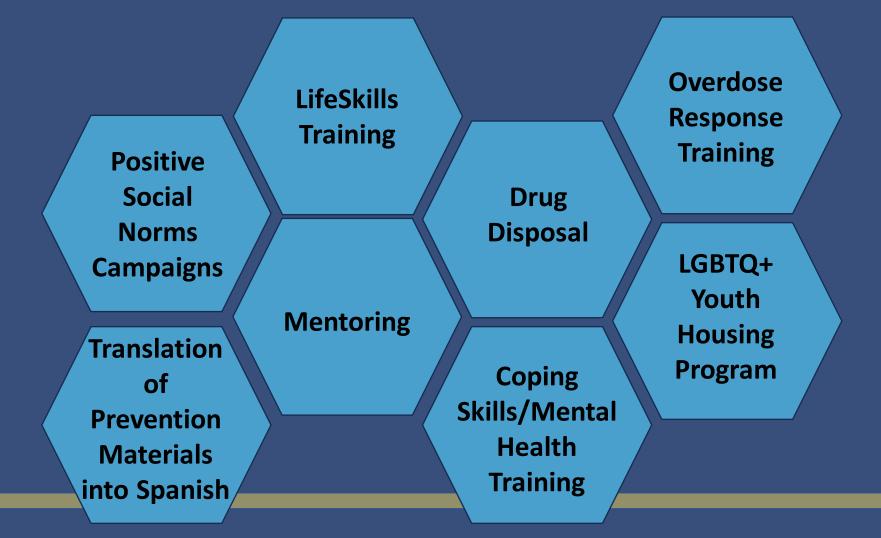
2023 Prevention & Treatment Grant Program



Prevention Recipients:

- Greater Spokane Substance Abuse Council
- Influence the Choice
- Prosser Thrive
- Safe Yakima Valley
- Thurston Together
- United General District #304
- United Way of Kitsap County
- University of Washington ADAI Clearinghouse
- Whatcom Family & Community Network

HIDTA-funded Prevention Activities





2023 HIDTA-funded Treatment & Recovery





Eliza Powell Prevention & Treatment Manager (206) 697-2485 epowell@nw.hidta.org



Recent Funding Opportunities

Heidi Glesmann & Liz Wilhelm, DOH Kasey Kates, DBHR





COMMUNITY PREVENTION
CAPACITY BUILDING GRANT
PROJECT
AUGUST 2023

YCCTPP Overview



YCCTPP mission

- Prevent initiation and reduce cannabis and commercial tobacco use by youth ages 12-20
- Support adults and peers who influence these youth
- Leverage resources for promoting and supporting commercial tobacco dependence treatment for all ages, and
- Reduce cannabis and commercial tobaccorelated inequities within Washington State



The program has three arms:

- Regional Networks
- **Priority Population Contractors**
- **NEW** Community Grants Program

Current Partnerships

Regional Network and Priority Populations Contractors



9 regional contractors

7 priority population contractors

6 contractors for statewide projects

5 tailored media contractors

2 cessation focused contractors

1 statewide media contractor

COMMUNITY BASED PREVENTION CAPACITY BUILDING 2023-25 ELEVEN GRANTEES

- Foundation For Youth Resiliency & Engagement Okanogan County
- Jefferson Teen Center Chimacum
- Kitsap Immigrant Assistance Centers immigrant youth in Kitsap County
- Lopez Island Family Resource Center
- City of Medical Lake
- Mi Chiantla Latinx youth in North Mason County
- Oasis Youth Center LGBTQ+ youth in western Pierce County
- Pacific County Teen Advocacy Coalition mentor
- Prevent Together Battle Ground
- Prosser Thrive Coalition mentor
- Unite! Washougal mentor

Funding Priorities of Community Grantees

- Capacity building efforts for **new and emerging organizations**, including
 - Creating an infrastructure to support applying for other state and national prevention opportunities
- Capacity building efforts for current prevention coalitions and other prevention professionals actively implementing prevention programs and strategies to leverage funding to allow for continued capacity building and expansion
- Developing culturally appropriate, effective, and sustainable prevention practices appropriate for the population being served
- Addressing the disproportionate impact of cannabis and commercial tobacco on people of color

Funding Priorities of Community Grantees continued

- Collaborating with cross-sector partners, including youth and other community partners
- Working with community members with intersecting identities
- Addressing social determinants of health, that can change community-level conditions to create more opportunities for healthy living including:
 - Physical Environment, Education, Employment, and Socio-Cultural Environment
- Strategically working to disrupt root causes of health inequities including Institutional and Structural
- Implementing PSE to address racism and other forms of oppression and its effects on well-being and health outcomes

Policy, Systems, and Environmental Change (PSE)

Policy Change

Approaches that address law, regulation, procedure, administrative action, or voluntary practices of government or other institutions

Systems Change

Approaches that address impact of all elements including social norms of an organization, institution, or system

Environmental Change

Approaches may include physical changes to the social, physical, or economic environment

PSE Strategies of Community Grantees

- Community-led initiatives that address inequities that might lead to youth cannabis and commercial tobacco use
- Development of community skills in advocacy for policy change, including those addressing social determinants of health
- Strategies that help limit youth access to cannabis or commercial tobacco products
- Strategies that address social and community norms around youth cannabis and commercial tobacco use
- Opportunities and spaces for people to positively socialize, challenge social norms that promote misuse, share cultural traditions, and build community
- Strategies that address consequences associated with youth use & focus on addressing equitable & holistic approaches

YCCTPP COMMUNITY MENTORING PARTNERSHIPS

- Pacific County Teen Advocacy Coalition providing mentoring for Oasis Youth Center
- Prosser Thrive Coalition providing mentoring for
- Kitsap Immigrant Assistance Centers
- Unite! Washougal providing mentoring for Mi Chiantla

YCCTPP Community Mentoring Partnership Objectives

- 1. Develop a foundation for a PSE focused youth substance use prevention coalition/community collaboration in the Mentee's community.
- 2. Build or strengthen the Mentee's organizational structure for PSE.
- Increase committed stakeholder representation involvement in the PSE focused youth substance use prevention coalition/community collaboration in the Mentee's community.
- 4. Grow the Mentee's community readiness and community coalition leadership to address youth substance use issues in the Mentee community.
- 5. Assist the Mentee coalition/community in working through a strategic planning process that will result in a comprehensive Action Plan/PSE capacity building.

Project Timeline

Program Development (June 2022 -April 2023)

- Program Outline
- Listening sessions with contractors
- Outreach to other agencies for possible collaboration
- Develop and Finalize RFA
- •Develop outreach plan and materials

Request for Application (April – July 2023)

- •Disseminate outreach materials
- Release RFA
- Review period
- Finalize Awardees
- Notify Awardees
- Develop feedback forms and notify other applicants

Program Implementation (June 2023 – Present)

- Release Announcement of Grantees
- Contract development and execution
- Prepare for 10/1/23 kick off!



Questions



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DBHR RFA Update

Dedicated Cannabis Account (DCA) – Two **Year Award**

- Joyce I. Sobel Family Resource Center
- Multicultural Child and Family Hope Center
- **Educational Service District 105**
- Boys and Girls Club of Washington State Association
- **Funhouse Commons**
- Lopez Island Family Resource Center

Dedicated Cannabis Account (DCA) – One **Year Award**

- Skagit County Public Hospital District 304
- Pacific County Teen Advocacy Metropolitan Development Council
- Lewis County Public Health and Social Services
- Genuine Healthcare, PLLC

Mental Health Promotion Projects (MHPP) – **Two Year Award**

- Neighborhood House
- Skagit County Public Hospital District 304 Monroe School District 103
- **Grays Harbor County**
- Washington State University Mt. Adams School District
- Whatcom Family & Community Network
- Multicultural Child and Family Hope Center
- Pacific County Teen Advocacy
- Boys and Girls Club of Washington State Association



Break

Please return at 10:10 a.m.

Communications Team and Cannabinoid Team Updates

Kendra Wilson

Harrison Fontaine/Martha Williams

Meeting wrap-up & Round Table

Round Table call to action: What can WHY members do?

Adjourn

Our next meeting: September 15 at 9:05 a.m.