



Meeting Agenda and Notes

Friday, August 21, 2020 • 9:00AM - 12:00PM

Virtual Meeting information:

Join from your computer, tablet or smartphone.

<https://www.gotomeet.me/GoTo100AHCA/virtual-august-why-coalition-meeting>

You can also dial in using your phone.

United States: [+1 \(312\) 757-3121](tel:+13127573121)

Access Code: 944-506-989

Attendees:

<input type="checkbox"/>	Sara Cooley-Broschart	<input type="checkbox"/>	Cristal Connelly	<input type="checkbox"/>	Mary Daniel
<input type="checkbox"/>	Sarah Ellsworth	<input type="checkbox"/>	Kristen Haley	<input checked="" type="checkbox"/>	Derek Franklin
<input checked="" type="checkbox"/>	Steve Freng	<input checked="" type="checkbox"/>	Kasey Kates	<input type="checkbox"/>	Will Hitchcock
<input type="checkbox"/>	Alicia Hughes	<input type="checkbox"/>	Emily Maughan	<input checked="" type="checkbox"/>	Jason Kilmer
<input type="checkbox"/>	James Madsen	<input checked="" type="checkbox"/>	Mandy Paradise	<input type="checkbox"/>	Mark Medalen
<input type="checkbox"/>	Jennifer Monteleone	<input type="checkbox"/>	Dennis Rabidou	<input checked="" type="checkbox"/>	Julie Peterson
<input checked="" type="checkbox"/>	Dave Putnam	<input checked="" type="checkbox"/>	Alex Sirotzki	<input type="checkbox"/>	Sheri Rudolph
<input type="checkbox"/>	Lisa Stewart	<input checked="" type="checkbox"/>	Scott Waller	<input type="checkbox"/>	Steve Smothers
<input type="checkbox"/>	Meghan Sullivan	<input type="checkbox"/>	Brandi Archer	<input type="checkbox"/>	Liz Wilhelm
<input checked="" type="checkbox"/>	Martha Williams	<input checked="" type="checkbox"/>	Guest: Chewy Abebaw	<input checked="" type="checkbox"/>	Guest: Julee Christianson
<input checked="" type="checkbox"/>	Guest Ileana Garakani	<input checked="" type="checkbox"/>	Guest: Sabrina DiGennaro	<input checked="" type="checkbox"/>	Guest: Amy Murphy
<input checked="" type="checkbox"/>	Guest Alyssa Pavitt	<input checked="" type="checkbox"/>	Guest: Linda Graves	<input checked="" type="checkbox"/>	Guest: Judy Edwards
<input checked="" type="checkbox"/>	Guest: Sarah Meyers	<input checked="" type="checkbox"/>	Guest: Sarah McNew	<input checked="" type="checkbox"/>	Guest: Breanna Zavicar
<input checked="" type="checkbox"/>	Linda Graves			<input checked="" type="checkbox"/>	Guest: Sandy Salivaras

No	Agenda Items	Time	Lead	Summary Meeting Notes
1.	Welcome and introductions Team Building	9:00	Kasey Kates WHY Co-Chair	Kasey welcomed attendees and reviewed the agenda. Attendees were asked to share about summer adventures.
2.	Agency Update	9:20	Jason Kilmer, University of Washington	Jason gave a brief history of the College Coalition for Substance Abuse Prevention (CCSAP). He provided an overview of the five tasks of CCSAP, and provided an explanation of each. He identified some challenges the coalition will need to consider in the future. The slide show will be provided to attendees.
3.	YAHS	9:30	Jason	Jason provided an overview of the Young Adult Healthy Survey (YAHS) and then provided information on the data collected historically and recently collected. Jason outlined the next steps for the survey. Jason offered to provide the slide deck to Martha for dissemination to attendees. Jason took a few moments to answer questions posted in the chat box.
4.	Break	10:30		
5.	DOH/HCA Campaign highlights	10:40	Julee Christianson	<p>Julee presented current campaigns supported by the Department of Health and the Health Care Authority. Kristen Haley (DOH) and Julee will be presenting at the NPN Conference next week about the DOH and HCA collaboration on campaigns, the websites, social media sites, as well as the Parent’s Guide that WHY Coalition supports. If any attendees would like more information, copies of the campaigns, or press kits please contact Julee Christianson at julee.christianson@hca.wa.gov.</p> <p>Here is some additional information Julee wanted attendees to know/have:</p> <ul style="list-style-type: none"> • Make sure you and your organization like Start Talking Now Facebook and share our posts! https://www.facebook.com/StartTalkingNowWA/ • Parent website: https://www.starttalkingnow.org/ • Young Adult website: https://notamomentwasted.org/ • Digital version of current Parent Guide can be found here (will have an updated version to share in October): https://www.theathenaforum.org/best_practices_toolkit • Partner toolkit for Not A Moment Wasted and related campaigns (assets for new campaign work presented should be available in October):

				https://thesocialpresskit.com/not-a-moment-wasted <ul style="list-style-type: none"> • More to come on the partner toolkit for the Start Talking Now assets (coming in October).
6.	Communications Team Update	11:05	Julee Christianson	<p>Because of all the campaign work featured on the Start Talking Now social media site there are about 1000 followers. The Communications team is looking at the Start Talking Now website, looking at a more strategic update of the website. Scott Waller added how the WHY Coalition and the Communications Team has supported the Start Talking Now website. What we want to focus on is making the site less text heavy and include more age specific suggestions for parents. Scott demonstrated the ParentingMontana.org website, which is a good example of a website that went through an extensive feedback/stakeholder process that Start Talking Now could be modeled after. Julee is working on a funding proposal to update our website. Julee and Scott shared parts of the conversation with Christine Steel who was a critical player in the Montana website development. If attendees are interested in helping with this effort contact Julee at julee.christianson@hca.wa.gov.</p>
7.	Hot Topics <ul style="list-style-type: none"> • LCB Updates • Alcohol and Marijuana: COVID-19 	11:10	Judy Kasey All	<p>LCB Update: Judy shared with the group some of the allowances that have occurred since COVID-19 such as alcohol delivery service to end at 2 a.m. and in person service to end at 10 p.m.; it appears that outlet density has increased. Cannabis curbside access or walk up windows allowances are still in affect; tobacco and vape compliance checks are on hold because of COVID-19 restrictions. Surveillance checks are still active. All temporary allowances will not continue when restrictions are relaxed unless they are made permanent. Judy shared other restrictions that LCB is involved with not related to alcohol and marijuana. WHY Coalition will have an opportunity to advocate for prevention in the allowances process.</p> <p>Alcohol and Marijuana in COVID-19: This item was addressed during the LCB update.</p>
8.	Meeting wrap up	11:30	Martha Williams	Martha reviewed the action items identified during the meeting.
9.	Round Table Member updates	11:35		<p>Scott: a group has put together through YMPEP a tool kit, video. Contact information will come out with the minutes mvapecommunityassessment@gmail.com</p> <p>MVAPE video link - https://drive.google.com/file/d/1mtA2uWurKPgG4E0cyReBsqMzhrSZp6xQ/view?usp=sharing</p>

				<p>Alex: the Poison Center has released a new data snapshot on adolescent self-harm: https://www.wapc.org/programs/covid-19-resources-information/covid-19-data/ Registration Link for Prevention Wins: https://www.eventbrite.com/e/is-teen-drug-use-inevitable-prevention-wins-town-hall-tickets-115913302809</p> <p>Derek: WASAVP is looking at responding to some of the COVID-19 influenced legislative changes.</p> <p>Martha: 2020 Prevention Awards of excellence nominations totaled 15 this year! This is the most nominations received since taking the project on.</p> <p>Kasey: Prevention Summit will be virtual. Website link: https://preventionsummit.org/. More updates on the Healthy Youth Survey expected in next week or so.</p>
10.	Adjourn	12:00	Kasey Kates WHY Co-Chair	The meeting was adjourned at 11:57 a.m.

Action Items/Decisions					
#	Action Item	Assigned To:	Date Assigned:	Date Due:	Status
1.	Jason offered to provide the YAHS slide deck to Martha for dissemination to attendees.	Jason/Martha	8/21/20	8/21/2020	
2.					
3.					
4.					
5.					